

Alex Bratton

CEO & Chief Geek at Lextech Global Services

Lisle, IL, US

CEO & Chief Geek, Views Technology Through a Business-Focused Lens

Biography

Alex Bratton is a technology visionary and serial entrepreneur motivated by his passion for implementing technology in new ways. He specializes in identifying unique business opportunities by forecasting the impact of new technologies, and then applies that knowledge to create revenue generating companies, products, and systems.

Alex currently serves as CEO for two Chicago area technology companies, Lextech Global Services and Lextech Labs. Lextech Global Services is a leading developer of mobile applications with serious business value, and Lextech Labs is an award-winning mobile video surveillance solution provider. He also recently founded a third organization, Serious Apps, which will develop game-changing mobile software products. Alex founded 9 other companies before founding Lextech Global Services, Lextech Labs and Serious Apps.

From a control system for a stabilized rocket launching platform to an online magazine publishing system to a medical entry iPhone app, Alex has guided the creation of countless cutting edge systems. He has provided business and technology strategy, systems architecture and technology execution expertise for 100+ companies. Alex received his BS degree in Computer Engineering from the University of Illinois. While there he worked at the National Center for Supercomputing Applications developing network and collaboration applications on the same team that would 2 years later create the Mosaic web browser.

Availability

Keynote, Panelist, Author Appearance

Industry Expertise

IT Services/Consulting, Business Services, Computer Software

Areas of Expertise

5 Secrets to Successful Enterprise App Development, The Consumerization of It, Mobile Technology is Changing the World, 20 Business Secrets Every Aspiring Entrepreneur Should Know, Indicators of Mobile App Opportunities

Affiliations

Vistage, LEGG

Event Appearances

Mobile Technology is Changing the World. Are You Ready?

Engineering at Illinois - In The Loop

Opportunistic Innovation in the Mobile Landscape

Windy City Chapter Meeting - Association of Information Technology Professionals

The Consumerization of IT

NAW Billion Dollar Company CIO Roundtable

Opportunistic Innovation

Business Innovation Conference

Cofounders, Hiring and Firing: The Most Important Decisions You Will Make for Your Business

Founder Institute

How Lextech Uses Apple Technology

Business Networking Event at the Apple Store

My Unique Lessons Learned by Founding and Managing 11 Businesses

Illinois Launch Mentoring Event

There Should Be An App For That: Top 10 Indicators of Mobile App Opportunities

National Collegiate Entrepreneurs' Organization Conference

Priceless Advice for Aspiring Entrepreneurs

Statup Cafe at the University of Illinois Research Park

5 Secrets to Enterprise Mobile App Development

Techapalooza - Do It Best Corp

Making Money with Mobile Computing

Technology Summit - The Executive Club of Chicago

Roundtable Panelist

CEO Roundtable (Hosted by CEO Intronet on CBS 2)

Roundtable Panelist

University of Chicago Mobile Startup Entrepreneurs' Panel

5 Secrets to Enterprise App Success

North American Dealer Information Technology Association Annual Conference

There Should Be An App For That: Top 10 Indicators of Mobile App Opportunities

National Collegiate Entrepreneurs' Organization Conference

Education

University of Illinois at Urbana-Champaign
BS Computer Engineering

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