

# **Alycia Kaback**

**President/ CEO at The It Factor Productions**

New York, NY, US

**President/ CEO at The It Factor Productions and Kaback Model Management**

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## **Biography**

Alycia Kaback is a female producer and entrepreneur. She is founder and CEO of The “IT” Factor Productions, Kaback Model Management, and VIP Talent Connect, LLC. Alycia also serves as investor and adviser to Colby Models, a recognized boutique fashion management company in NYC and recently opened a commercial/ print division in March 2011 called Kaback Model Management. Alycia’s producing credits include: The Model Diaries NYC (Pre Production), VIP Reality Project, VIP NYC (Three Episodes), The Mandela Maker (Short Film).

In 2013, Alycia Kaback lengthened her producer credits by helping to bring Vanya, Sonia, Masha and Spike starring Sigourney Weaver to Broadway, which shortly thereafter won the Tony Award for Best Play. Alycia views this as just the beginning of her producing career and is planning to back several upcoming shows as well. Details will soon be announced.

Her upcoming schedule includes the 3rd Annual Women’s Empowerment Summit and the inaugural VIP Film Festival in NYC in addition to working on a book about how to get noticed as an actor or musician. Her marketing advice will also be featured in an upcoming book The Art of the Entertainment Business (2014). Alycia serves on the board of directors of Revolution YES, a not for profit organization that helps find children and individuals who are making a difference in the world. Alycia is also actively involved in numerous charities and speaking engagements throughout the year.

Specialties: Networking, Speaking

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## **Availability**

Keynote, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Entertainment, Events Services, Advertising/Marketing

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## **Areas of Expertise**

Entertainment, Entrepreneurship, Women's Topics

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## **Affiliations**

Steiner Sports, WeWork, NYC Women's Empowerment Summit

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## **Education**

**Florida Atlantic University**  
Dual Masters

**Marjory Stoneman Douglas High School**  
Diploma

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