

# **Amy Coupal**

**Chief Executive Officer at My Class Needs Foundation/Learnography/Curriculum Services  
Canada**

Toronto, ON, CA

Not-for-profit leader, passionate educator, life long learner

---

## **Biography**

I am CEO of Learnography and have been with the organization since 2006. I have a M.Ed. and have worked with the Toronto District School Board, Japan's Osaka School Board, and the Learning Disabilities Association of Ontario before joining Learnography in 2006. I champion the role of the learner in the training process and advocate for all learning levels. From working closely with My Class Needs, to allocating resources to create free adult courses, I believe in true learning advocacy. I live in Toronto with my husband and children.

---

## **Industry Expertise**

Education/Learning, Training and Development, Non-Profit/Charitable, Women, Corporate Training, Professional Training and Coaching

---

## **Areas of Expertise**

Adult Education, Teacher Training, Public Speaking, Teaching, Educational Technology, Leadership Development, E-Learning, Instructional Design, Staff Development, Project Management, managing millennials, Accessibility training

---

## **Event Appearances**

### **Moving Access Forward**

International Summit on Accessibility

### **How Do We Define Success?**

Art, Science and the Brain: New Models of Learning for the 21st Century

### **Meet the Entrepreneurs - Social Entrepreneurship**

Entrepreneurship 101

### **Improving Student Achievement Through Collaborative Leadership and Innovation (Keynote)**

Annual Conference of Directors of Schools of Peru, CIP Conference

### **System Leadership: Keys to Maximizing Innovation in Education (Keynote)**

Congreso Internacional de Educadores

### **Flipped Classrooms & Blended Learning; Using the Power of a Technology Framework (Workshop)**

Congreso Internacional de Educadores

**Students, Teachers, and Innovation: Making the Connection**  
Annual Conference of Directors of Schools of Peru, CIP Conference

**Professional Capital: Transforming Teaching Using the 5 C's at Los Alamos School, Peru**  
International Conference for School Excellence and Improvement, 2017

**Mobilizing French as a Second Language: A model for disseminating new language teaching resources**  
Canadian Knowledge Mobilization Forum, 2017

**Textbooks in Canada**  
Academy of Korean Studies, 2014

**Maximizing Creative Disruption and Collaboration (Keynote)**  
Canadian Knowledge Mobilization Forum

**Flipped Classrooms and Blended Learning: Using the Power of a Technology Framework (Workshop)**  
9th Annual 21st Century Learning Conference

**Towards Innovative Learning Systems in Peru (Presentation)**  
International Congress for School Effectiveness and Improvement

**Does eLearning need to adapt? (Showcase)**  
HR Management Institute

**Flipped Classrooms and Blended Learning: Using the Power of a Technology Framework (Workshop)**  
Municipalidad de Lima

**Innovative Approaches to Classroom Teaching and Learning (Keynote)**  
Municipalidad de Lima

**Professional Competencies: Innovation in Post-Secondary Teaching and Learning (Workshop)**  
Universidad Peruana de Ciencias Aplicadas

**Flipped Classrooms and Blended Learning: Using the Power of a Technology Framework (Workshop)**  
ADECOPA, CIP Conference

---

## **Education**

**Adler International Learning**  
Adler Certified Coach (ATC) Professional Coaching

**The University of Calgary**  
Masters of Education Workplace and Adult Learning

**Queen' University**  
Bachelors of Education Education

**Trent University**  
Bachelor of Arts, Honours History & Comparative Development

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)