

Andrew Smyk

Coordinator, Interactive Multimedia Graduate Certificate at Sheridan College

Toronto, Canada Area, ON, CA

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Biography

Over 18 years of experience in website design and development; project management and implementation; budgeting, accounting and management. Information architecture and usability and user-centered design for web and mobile applications, software and voiceover IP hardware projects. Curriculum development and design, e-learning design, classroom instruction, and academic committee work.

Recent highlights:

Developed and designed Iterative User Interface Design focusing on UXD (User Experience Design) course for Sheridan College Computer Programmer cohorts.

Authored a white paper on the Pedagogy of Audio/Video in the Classroom for Sheridan faculty.

Co-Authored a white paper on the Exploration on the Current and Future State of Interdisciplinary/Interprofessional Studies at Sheridan.

Active in course development for the Faculty of Applied Sciences and Technology (formally ACES) at Sheridan College.

Lead for course wide program review for IMM at Sheridan College. Document editing and content curation. Curriculum ideation and design. (2012)

Availability

Panelist, Workshop, Author Appearance

Industry Expertise

Education/Learning, Internet

Areas of Expertise

Curriculum Design, Instructional Design, Mobile Design

Affiliations

Sheridan College, IxDA Toronto

Sample Talks

Leveraging mobile to increase student engagement

Make your course content more accessible and increase student engagement by leveraging mobile devices and social media tools to communicate lessons, readings, assignments and feedback to students in and out of the traditional classroom. In this workshop we will go over how to make your course content mobile friendly and accessible to students outside of the classroom. Leverage social media and social media tools to keep students informed, engaged and interacting with content, peers and you.

Event Appearances

Leveraging Mobile to Increase Student Engagement

High Ed Web Regional Conference

I was Promised mLearning (and Flying Cars)

High Ed Web - Syracuse

Panelist: KiDIGITAL

FITO March 2012

Education for Interaction Design

IxDA Toronto

What is HTML5?

Wireless and Mobile Computing Faculty Summit

Scenes from a Marriage: Text and Image in Web Design

Web design/interaction for the Editors' Association of Canada

How your academic departments can use social media to connect with the right students

Higher Ed Social Media Conference

Education

University of Toronto - Knowledge Media Design Institute

KMDI User-Centered Design

Clarkson University

BSc Finance & Technical Communications

University of Toronto - Ontario Institute for Studies in Education

Masters of Education Curriculum, Learning and Teaching, Knowledge Media, UXD

Accomplishments

Program Review Lead

Lead for course wide program review for IMM at Sheridan College. Document editing and content curation. Curriculum ideation and design. (2012)

Adventure Learning - Academic Innovation Strategy

Research and implementation of a real-time curriculum model for business students as part of Sheridan College's Academic Innovation Strategy, which included interaction with established community leaders and business, leveraged problem solving, innovation and team building.

User Interface Course Designer

Developed and designed the User Interface Design course focusing on UXD (User Experience Design) Sheridan College Computer Programmer cohorts.

Interdisciplinary/Interprofessional Task Force - Academic Innovation Strategy

As part of the Interdisciplinary/Interprofessional Task Force for Sheridan College's Academic Innovation Strategy, researched ID/IP best practices and recommendations for implementation within the Sheridan community.

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