

# **Andrew Whinston**

**Professor, Department of Information, Risk, and Operations Management at The University of Texas at Austin, McCombs School of Business**

Austin, TX, US

E-commerce, online business, social networks, and internet data security

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## **Biography**

Andrew B. Whinston is a professor in the department of Information, Risk, & Operations Management, Economics, Computer Science, and the School of Information. He is a pioneering researcher and prolific writer in the fields of e-commerce, internet security, social networks, information management, and online consumer behaviors. In 2011, he was identified as the most influential researcher in the field of management information systems.

Whinston is the Hugh Roy Cullen Centennial Chair in Business Administration, Professor of Information Systems, Computer Science and Economics at the McCombs School of Business, and is the John Newton Centennial IC2 Fellow, and Director of the Center for Research in Electronic Commerce at The University of Texas at Austin.

An economist and computer scientist, he was the first to publish a book on electronic commerce, and he continues to study and publish research on digital technologies as they relate to business, markets and consumers. He was honored in 2009 with the Career Award for Outstanding Research Contributions at The University of Texas at Austin. He has written more than 25 books and 400 articles for refereed publications. According to Google Scholar, they have been referenced more than 10,000 times in scholarly publications.

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## **Industry Expertise**

Information Technology and Services, IT Services/Consulting, Information Services, Computer/Network Security, Internet

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## **Areas of Expertise**

Information Systems, E-Commerce, Data Security, Spam, Social Media Analytics, New Economy, Social Network Analysis, Electronic Commerce, Business Research, Online Behaviors

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## **Affiliations**

Decision Support Systems: Past Editor-in-Chief, Organizational Computing: Past Editor-in-Chief, Electronic Markets: Editorial Board Member, Information & Management: Past Editorial Board Member, Journal of Electronic Commerce: Past Editorial Board Member, Journal of Management Information Systems: Editorial Board Member, Studies in Informatics and Control: Editorial Board Member, Information Systems Frontiers: Editorial Board Member, Combinatorics: Co-founder and Director, Micro Data Base Systems: Co-founder and Chairman, Codeonline (Finnish Company): Director, Charlotte, LLC: Partner

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## **Event Appearances**

**Optimal Risk Sharing with Limited Liability**  
66th European Meeting of the Econometric Society

**The Role of Social Media on New Drug Performance in the Pharmaceutical Industry**  
Third Innovation in Health Care Delivery Systems Symposium

**Equilibrium Price Dispersion with Online Search**  
The 43rd Hawaii International Conference on System Sciences

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## **Education**

**Carnegie Institute of Technology**  
Ph.D. Economics

**Carnegie Institute of Technology**  
M.Sc. Economics

**University of Michigan**  
B.A. Arts

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## **Accomplishments**

**INFORMS Distinguished Fellow**  
Information Systems Society.

**Career Award for Outstanding Research Contribution**  
Awarded by the University of Texas at Austin.

**LEO Award for Lifetime Exceptional Achievement in Information Systems**  
AIS Fellowship

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## **Testimonials**

### **David Wenger**

Andrew Whinston has been at the forefront of electronic commerce since the concept was first popularized, in large part due to his writings and research. Today he continues to pioneer in social networking, internet data security and online business models, and he is always happy to share his insights with reporters and general audiences.

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