

# **Angela Marshall**

**Proprietor at Appearance Management**

Leatherhead, , GB

Image and Impact

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## **Biography**

Angela Marshall has been an image consultant since 1995 with extensive experience working with all types of clients from junior to top management, politicians to corporate clients such as blue-chip companies like Barclays Bank, Shell, Ernst & Young and Deloitte and other professionals to enhance their personal image, etiquette and manners.

Angela, apart from her hands-on style consultation, is known for her sound advice and inspirational thinking. Her unique approach to image consultancy is that she likes to help people project themselves successfully, by knowing how to be happy with their appearance. To understand why they enjoy wearing certain items and how to develop and enhance their own style. She has published two books on the subject of wardrobe personality “Being Truly You – Discovering Your Own Unique Wardrobe Personality” for Men and for Women.

Regarded as an expert in her field she regularly gives comments to the press and appears on the media.

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## **Availability**

Keynote, Workshop, Author Appearance

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## **Industry Expertise**

Banking, Legal Services, Insurance, Pharmaceuticals, Financial Services, Medical/Dental Practice, Corporate Training, Management Consulting, Business Services, Oil and Gas

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## **Areas of Expertise**

Business Manners, Personal Image, Wardrobe Management, Image & Impact, Maximising Your Personal Impact, Good Style, Good Etiquette, Personal Grooming

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## **Affiliations**

Proprietor

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## **Sample Talks**

## **1. Managing Your Personal Image as a Professional**

First impressions are crucial in business, so how your sales staff and managers present themselves has a strong impact on your bottom line. You can gain a clear competitive advantage if your staff's personal image mark them out above the rest.

The presentations are designed to support and encourage your staff in understanding how to make the most of their personal Image, so that they represent a positive image all the time for themselves and their company's brand. They were developed after years of working with a large variety of clients and listening to their needs. Appearance Management presentations and workshops are adaptable to individual company's needs, but in general the areas are divided into:

1. Increase Awareness that "Your Image" is your "Company's Image"
2. Grooming
3. Business Etiquette & Manners
4. Small Talk & Networking
5. Hints and Tips from what is covered in "The Appearance Management Personal Style Workshop or Consultation"

## **The Importance of a Good Professional Image**

### **Maximising Your Personal Impact**

Having the appropriate professional image immediately establishes credibility with clients, intermediaries and colleagues. Getting it right, at the outset, will mark you out as a highly accomplished and knowledgeable professional. You will immediately gain the trust of whoever you are dealing with, they will consider you highly competent and this, together with your core understanding of your business, will ultimately improve your effectiveness whether running meetings or negotiating transactions.

Personal Impact is more than just how you look, although this a vital foundation block, it includes how you approach and communicate with people and will embrace your fundamental personality. Your appearance, behaviour and environment need to reinforce your efficiency, creativity or concern for others but whatever your qualities you need to be consistent.

This session will cover:

- Establishing an appropriate image at work to suit your company's brand
- Understanding how to present yourself at various situations
- Business Manners - the basics of good professional interaction
- Wardrobe management and maintenance on a budget
- Avoiding basic mistakes as a Professional
- Benefits of diversity in the workplace – one personality doesn't fit all

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## **Event Appearances**

**Focus on Getting You to Look, Feel and Be Your Very Best**

Rotary

## **Maximising Your Personal Impact**

**The Importance of a Good Personal Image**  
Farewell Lunch for Mayor

**Making Your Personal Image Work For You**  
City Women's Network

**Raise your Image Raise your Income**  
Leatherhead Chamber Conference

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## **Testimonials**

### **Clare**

“I certainly would have no hesitation in recommending you for any conference requiring such a presentation. I thought your talk struck the right note, had good interaction with the audience and focused on the key points that we needed to hear!”

### **Shaun Durkin**

“Our staff found Angela’s workshop to be well managed, appropriate, thought-provoking and enjoyable, especially when she reviewed our shoes!”

### **Don Kinnersley**

“Angela covered all areas of appearance and its impact when doing business. Her presentation is both informative and entertaining. Everyone listening on the day learnt something and I have seen a marked improvement in turn out since the event.”

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