

# **Antony Francis**

**CEO at Head of Lettuce Media**

Tampa/St. Petersburg, Florida Area, FL, US

Digital and Social Media Strategist with Strong Speaking Skills.

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## **Biography**

Antony is a Digital and Social Media Strategist who has helped many companies integrate the technologies of Social and Digital Media into their business mix. Whether it is for Sales and Marketing of your brand or customer service and Brand Promotion.

He has been involved in Marketing and Digital communications for 25 years, from pioneering in live online auditorium events in the 90's to being a thought leader in online learning formats in the early 2000's.

Antony's education in Organizational Innovations helps him help others in dealing with innovation and disruptive innovations like social and digital media. His experience as a C-level executive makes him ideal for helping businesses with their Social and Digital media strategies, because he knows how to translate actions to results that are measurable. He speaks "Roi"

With over 500 Talks, Antony is a seasoned pro. He will entertain and educate your audience while working the angle of your conference. Call Antony today to see how he can help enhance your event.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Training and Development, Media - Online

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## **Areas of Expertise**

Digital Strategies, Social & Digital Media, Sales Training On Social Media Tools, Sales Training

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## **Affiliations**

Sunscreen Film Festival, Sertoma FL, Nashville Connection & Hero Salute , Barcamp Tampa Bay, Redemsong, Trinity Odessa Chamber of Commerce, Charter Member, Saint Leo University Communication-Marketing-Multimedia Industry Advisory Council, Tampa Bay Innovation Center

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## **Sample Talks**

## **Use Social Media to Build your Business:**

Define and find your audience

Educate, Entertain and Engage

Automation in Moderation for Success

Antony will share the steps necessary to find your target audience online; if your building your business and looking customers they are on twitter, learn how to find them, and more importantly how not to turn them off.

Once you know who your looking to connect with, be interesting, learn the basics of Antony's montra "Educate, Entertain and Engage", it's the key to success in soc

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## **Event Appearances**

**How not to Suck at Twitter**

Barcamp Tampa

**Cardinal Sins of Social Media**

PRSA's Sunshine 2012

**Social media for Artist**

Nashville Connection

**Social Media for Film**

Sunscreen Film Festival

**Social Media 101**

HealthCamp FL

**Social Media 101**

Social Mobile Payments

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## **Education**

**University of Phoenix**

BSB/OI Organizational Innovations

**State University of New York College at Oswego**

**State University of New York at Buffalo**

business

## Testimonials

### Speaker Wiki

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