

# **April Holmes**

**Athlete Ambassador & Product Endorser at ALH Enterprises, Inc.**

Orlando, Florida Area, FL, US

Motivational Speaker & Professional Athlete

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## **Biography**

Raised with a hard work ethic, which she has honed with a will of steel, April Holmes has redefined what it means to be disabled. Through faith, dedication, consistency and support, she has rewritten the record books, breaking the IPC World Records in the 100, 200 and 400 meters.

April was involved in a train accident in 2001 that resulted in the loss of her left leg below the knee. While she lay in her hospital bed, a doctor told her about the Paralympic Games and a new goal was firmly implanted in her mind.

Since her career in Paralympic track & field began in 2002, Holmes has continued to succeed, improving each and every step of the way. Her latest feat includes completing her fifth consecutive undefeated season in the 100 meters, which earned her a gold medal at the 2008 Paralympic Games in Beijing, China. Speed and quickness are her best friends as she continues to break her own world records every season. With a commanding lead over the growing field of competitors, Holmes continues to captivate track enthusiast with her grace and style. April put on the USA uniform again this Paralympics in London and after a photo finish was awarded bronze in the 100 meters in front of a sold-out arena.

Off the track, Holmes runs the April Holmes Foundation, Inc. a non-profit organization tasked with assisting people with physical and learning disabilities with scholarships and medical equipment. Having recently completed her MBA in Marketing, Holmes plans to use her education to improve the awareness of persons with disabilities. April is a well-sought after motivational speaker and enjoys opportunities to share her life and GOLD medal with others.

I am also learning to speak Mandarin. If you want a great laugh, listen in on a lesson...

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Direct Marketing, Corporate Training, Corporate Leadership, Talent Management, Advertising/Marketing, Social Media, Sport - Professional, Health and Wellness, Professional Training and Coaching, Fitness

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## **Areas of Expertise**

Recruiting, Sports, Social Media Marketing

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## **Affiliations**

Delta Sigma Theta Sorority, Inc.

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## **Event Appearances**

**Stay in your lane...Greatness is in your mirror**  
Aflac

**Building A Relay Team to win the corporate race for GOLD**  
Wal-Mart Women's Conference

**Communicate Your Greatness**  
BMW Eastern Region Dealers and Owner Meeting

**Building A Relay Team to win the corporate race for GOLD**  
BP

**Marketing Your D.R.E.A.M.**  
Deloitte

**Get up! Get Going! Get Over!**  
Boys & Girls Club of America

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## **Education**

**Norfolk State University**  
Bachelor of Science (B.S.) Communication and Media Studies

**University of Phoenix**  
Master of Business Administration (MBA) Marketing

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## **Accomplishments**

**Paralympic Gold Medalist**  
100 meters

**Paralympic Bronze Medalist**  
100 meters

**Paralympic World Record Holder**  
100, 200, & 400 meters

- **National Spokesperson for Disability Insurance Awareness Month (DIAM)**

Disability spokesperson to encourage working Americans to make sure they have disability insurance regardless of their age.

**US Paralympic Ambassador**

Encourage and promote athletics to persons with disabilities.

**US Anti-Doping Agency (USADA) Ambassador**

Encourage athlete to remain with highest integrity levels to compete clean without the use of performance enhancing drugs.

- **Honorary coach for Inaugural Warrior Games for injured Iraq soldiers**

Shared running techniques for injured Iraq soldiers during the Inaugural Warrior Games presented by Deloitte and the United States Olympic & Paralympic Committee

- **Congressional Visits for USOC/Paralympic Ambassadors for Federal funding**

Visit various government elected officials from Senate and House committees in Washington, DC. to secure funding for Olympic & Paralympic programs.

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