

April Holmes

Athlete Ambassador & Product Endorser at ALH Enterprises, Inc.

Orlando, Florida Area, FL, US

Motivational Speaker & Professional Athlete

Description

Raised with a hard work ethic, which she has honed with a will of steel, April Holmes has redefined what it means to be disabled. Through faith, dedication, consistency and support, she has rewritten the record books, breaking the IPC World Records in the 100, 200 and 400 meters.

April was involved in a train accident in 2001 that resulted in the loss of her left leg below the knee. While she lay in her hospital bed, a doctor told her about the Paralympic Games and a new goal was firmly implanted in her mind.

Since her career in Paralympic track & field began in 2002, Holmes has continued to succeed, improving each and every step of the way. Her latest feat includes completing her fifth consecutive undefeated season in the 100 meters, which earned her a gold medal at the 2008 Paralympic Games in Beijing, China. Speed and quickness are her best friends as she continues to break her own world records every season. With a commanding lead over the growing field of competitors, Holmes continues to captivate track enthusiast with her grace and style. April put on the USA uniform again this Paralympics in London and after a photo finish was awarded bronze in the 100 meters in front of a sold-out arena.

Off the track, Holmes runs the April Holmes Foundation, Inc. a non-profit organization tasked with assisting people with physical and learning disabilities with scholarships and medical equipment. Having recently completed her MBA in Marketing, Holmes plans to use her education to improve the awareness of persons with disabilities. April is a well-sought after motivational speaker and enjoys opportunities to share her life and GOLD medal with others.

I am also learning to speak Mandarin. If you want a great laugh, listen in on a lesson...

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Direct Marketing, Corporate Training, Corporate Leadership, Talent Management, Advertising/Marketing, Social Media, Sport - Professional, Health and Wellness, Professional Training and Coaching, Fitness

Topics

Recruiting, Sports, Social Media Marketing

Affiliations

Delta Sigma Theta Sorority, Inc.

Past Talks

Stay in your lane – Greatness is in your mirror
Aflac

Building A Relay Team to win the corporate race for GOLD
Wal-Mart Women's Conference

Communicate Your Greatness
BMW Eastern Region Dealers and Owner Meeting

Building A Relay Team to win the corporate race for GOLD
BP

Marketing Your D.R.E.A.M.
Deloitte

Get up! Get Going! Get Over!
Boys & Girls Club of America

Education

Norfolk State University
Bachelor of Science (B.S.) Communication and Media Studies

University of Phoenix
Master of Business Administration (MBA) Marketing

Accomplishments

Paralympic Gold Medalist
100 meters

Paralympic Bronze Medalist
100 meters

Paralympic World Record Holder
100, 200, & 400 meters

â€¢ National Spokesperson for Disability Insurance Awareness Month (DIAM)

Disability spokesperson to encourage working Americans to make sure they have disability insurance regardless of their age.

US Paralympic Ambassador

Encourage and promote athletics to persons with disabilities.

US Anti-Doping Agency (USADA) Ambassador

Encourage athlete to remain with highest integrity levels to compete clean without the use of performance enhancing drugs.

â€¢ Honorary coach for Inaugural Warrior Games for injured Iraq soldiers

Shared running techniques for injured Iraq soldiers during the Inaugural Warrior Games presented by Deloitte and the United States Olympic & Paralympic Committee

â€¢ Congressional Visits for USOC/Paralympic Ambassadors for Federal funding

Visit various government elected officials from Senate and House committees in Washington, DC. to secure funding for Olympic & Paralympic programs.

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