

# Arin Brahma

Assistant Professor, College of Business Administration at Loyola Marymount University

Los Angeles, CA, US

Part-Time Faculty

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## Description

Arin has over 20 years of executive management, client management, solution delivery, consulting, teaching, and technology experience in the field of IT enabled Services, Systems Integration and Software Development. As a passionate educator and entrepreneur, Arin is actively engaged in mentoring early stage start-up companies. Currently, in addition to running his own eCommerce venture Rebelle, he is a partner and an executive at Greendale Partners. In his previous job, Arin was Executive Vice President at Oracle's Financial Services BPO division and headed the Global Business Transformation practice. As one of the founding partners of i-flex BPO (later became Oracle's BPO unit), Arin worked in various strategic roles in growing the company from a start-up to a leading BFSI BPO company by shaping the company's business plan, solution strategy, and customer portfolio.

Arin has worked for large corporations, successful mid-size companies, as well as entrepreneur ventures. Prior to Oracle BPO, Arin held various senior management, consulting, and technology management positions at Nexgenix, Union Carbide, Digital Equipment Corporation (DEC), Baan, and Asian Paints. During this period Arin consulted and delivered IT solutions for several Fortune 500 and large global corporations.

Arin's technology experience and knowledge is in the areas of database technologies, analytics and big data platforms and architecture, eCommerce technologies and various programming environments. Arin is currently pursuing his PhD with specialization in Data Science and Analytics at Claremont Graduate University, CA.

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## Industry Expertise

Information Technology and Services

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## Topics

Information Technology, Management Strategies, Ecommerce, Web Development, Enterprise Software, Operations Management, Database Technologies and Analytics, Internet Marketing and Social Media, Cloud Computing, Business Process Management & Workflow, Supply Chain Management

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## Affiliations

Workflow Management Coalition (WfMC), International Association of Outsourcing Professionals (I.A.O.P)

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## Education

Stanford University

Executive Certificate Information Technology

**National Institute of Industrial Engineering, India**  
MS Industrial Engineering

**Indian Institute of Technology, India**  
BS Engineering

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## **Accomplishments**

### **New and Innovative Solutions in Outsourcing**

Speaker at 2006 SmartSourcing Conference in Universal City, CA

### **Emerging Market: India â€œ Just Waiting**

Panelist at 2004 Foreign Trade Conference at Cal State University, Fullerton. Panel Topic - â€œEmerging Market: India â€œ Just Waitingâ€•

### **Indiaâ€™s New Role in the Global Economy**

Panelist at 2004 South Asian Business Association (SABA) Conference at UCLA Andersen School of Management. Panel Topic - â€œIndiaâ€™s New Role in the Global Economyâ€•

### **Integrated E-Business Framework**

Speaker at 1999 CRM One Conference in San Francisco, CA

### **Object Oriented Design Techniques**

Speaker and Trainer at 1997 Advanced Technology Corporation in Atlanta, GA

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