

# **Armando Sosa-Jacott**

**Lead Trainer at Synaptical LLC**

Greater Atlanta Area, GA, US

President CambioLatino.com

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## **Description**

Armando was born in Mexico City and was raised in Guadalajara where he attended Business School at Universidad Autonoma de Guadalajara. From a very young age he had the inclination to find out more about human behavior; how people think, decide and learn. He read Sigmund Freud at age 9 and from then he was hooked in the massive capabilities of the human brain.

At age 22, he traveled to the UK for a six month period just to practice the English language, he didn't return home until six years later. In London he started formally studying Neuro-Linguistic Programming, Body Language, Transactional Analysis, Philosophy and Hypnosis. After his auto-exile in London he returned to Guadalajara and completed his first NLP Certification. Soon after he graduated as Master Practitioner and was invited to attend the instructor formation course, which meant a great deference and honor.

For Armando it has always been of major importance to combine his personality and academic background; he has been founder and entrepreneur in different industries such as food and beverage, photography, business consulting and education. He has a great passion and interest for knowing more about people, their relationships, their inner motivation, their desires and how they function in this ever changing world.

[www.cambiolatino.com](http://www.cambiolatino.com) [www.synaptical.net](http://www.synaptical.net)

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Corporate Training, Food and Beverages, Alternative Medicine

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## **Topics**

Leadership, Influence, Sales

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## **Affiliations**

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## **Education**

**Instituto Balian**

Master NLP Practitioner NLP, PNL

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