

# **A.V. Powers**

**Managing Partner at ExecPointe, LLC**

Washington, DC, US

PERFORMANCE STRATEGIES | CHANGE MANAGEMENT | EVENT PRODUCTION |  
INTERNATIONAL RELATIONS

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## **Biography**

### **OVERVIEW//**

With a background in psychology, commercial mortgage banking, social media marketing, real estate sales, broadcast operations, public relations and diplomatic affairs, A.V. Powers founded ExecPointe, LLC, a performance strategies consulting company in 2009.

Today, A.V. Powers' branding, social-media marketing and team development services are favored by clients in the medical, corporate and NGO sectors. Additionally, she is sought to oversee the production of corporate, music and networking events.

### **INTERNATIONAL RELATIONS//**

Wanting to expand her horizons, A.V. Powers made the move to the US from the UK in the mid 1990s. Recognized as an advocate for cross-cultural communication, A.V. Powers has developed an extensive business network and formed global business and social networking initiatives. Over the years, A.V. Powers was able to impact the improved international cross-cultural dynamics of the city of Atlanta.

### **THE NEXT GENERATION//**

A.V. Powers has an ever-present desire to empower future generations to recognize, understand and utilize their natural talents. She is also very passionate about interfaith and compassion-based initiatives and the need for international collaboration among women. A.V. Powers continues to serve as advisor and/or board member for non-profit organizations as well as volunteering whenever she is able to.

### **PERSONAL//**

Ayshah Victoria Powers has been married to her husband, Patrick Powers since 1997. He is a prior US Marine, Naval Academy Alum and Operational Efficiency SME with a focus on Lean Thinking. They live in the Washington DC area with their two dogs.

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## **Availability**

Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Public Relations and Communications, International Affairs, Management Consulting, Non-Profit/Charitable, Social Media, Corporate Leadership, Training and Development, Media - Broadcast, Events Services, Real Estate Dev/Ops

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## **Areas of Expertise**

Change Management, Leadership Coaching Relationship Empathy High Performing Teams, Group Dynamics, Communication & Behaviour, Cross-Cultural Communication, Social Media & Content Marketing for Business and Non-Profits, Social & Digital Media, Event and Protocol Management

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## Sample Talks

### SOME PRESENTATION TOPICS...

1. Your Social Media & Digital Identity
  2. Navigating Life & Career Transitions
  3. Effective Cross-Cultural Communication
  4. Conflict Resolution at Work
  5. Organizational Change Management
  6. Strategically Creating a Powerfully Performing Team
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