

Basha Rubin

CEO & Co-Founder at Priori Legal, LLC

Greater New York City Area, , US

Founder and CEO at Priori Legal

Biography

Basha is the CEO and Co-Founder of Priori Legal, an online marketplace connecting businesses with a network of vetted lawyers at transparent, below-market and fixed rates. She speaks and writes extensively on how technology and innovation is changing - and will change - the market for legal services. Her writing has been featured in Forbes, Entrepreneur, Inc, Women 2.0 and Under30CEO. She holds a J.D. from Yale Law School and a B.A. from Yale College, and is a member of the New York Bar. She also sits on the boards of A Blade of Grass and the Ruben Museum of Art.

Availability

Keynote, Panelist

Industry Expertise

Legal Services, Women, Internet

Areas of Expertise

Legal Technology, Innovation and Disruption in Law, Law, Tech, Startups

Sample Talks

Everyone's an Expert: Lawyering in the Age of Self-Diagnosis

I gave the following talk at Reinvent Law in February 2014: <https://vimeo.com/96913286>

Education

Yale Law School

J.D.

Yale University

B.A. Political Science

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