

# **Bennett Lauber**

**Chief Experience Officer (CXO) at The Usability People**

Washington D.C. Metro Area, , US

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## **Biography**

An executive User Experience (UX) and usability team leader with experience managing cross-functional teams responsible for designing, developing and testing healthcare, consumer, and enterprise-class data management systems for desktop, mobile and tablet devices.

Bennett is a member of the ONC Health IT Policy Committee's Implementation, Usability, and Safety Workgroup.

An expert in preparing, conducting, and reporting summative usability evaluations for the Safety Enhanced Design (§170.314.g.3) portion of Stage 2 Meaningful Use certification. These reports adhere to the NISTIR 7742 CCIF format and are appropriate for presentation to an ONC-ATCB.

No one ever says, "Wow, that was a great interface specification document!" Bennett has experience leading and promoting User-Centered Design (UCD) across the entire software development life-cycle, including working with marketing teams on product strategy and definition, leading UX teams on designing simple solutions to complex problems, working with development teams on implementation, as well as working with training, support, testing and other organizations.

Bennett is a recognized expert in:

UX strategy and thought leadership

Cross-functional leadership--including working with local and remote development organizations.

Creating and promoting UX standards, guidelines and best practices

UX Team leadership

Usability Testing

Information Architecture and user workflow analysis

Applying cognitive/psychological principles to UX design

Ethnographic research and requirements gathering

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Information Technology and Services, Corporate Leadership, Computer Software, Social Media, Business Services, Medical Devices, Health and Wellness, IT Services/Consulting, Internet, Design

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## **Areas of Expertise**

User Experience, Usability Testing, User-Centered Design, Healthcareit, Meaningful Use, EHR

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## **Affiliations**

UXPA, HIMSS, HFES, IXDA

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## **Education**

**University of California, Los Angeles**

PhD-Coursework Complete Developmental, Cognitive Psychology

**University of California, Los Angeles**

MA Developmental Psychology

**University of California, Los Angeles**

BA Psychology

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