

# **Bernadette Wright**

**Director of Research & Evaluation at Meaningful Evidence, LLC**

Washington D.C. Metro Area, , US

Consulting, writing, and speaking to help non-profits to use program evaluation to increase their success

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## **Description**

Bernadette is Director of Research & Evaluation at Meaningful Evidence, LLC, providing consulting, writing, and speaking to help non-profits use research and evaluation to increase their success.

For two decades, she been managing and conducting research for national and local non-profit, government, and business organizations in health care, aging, education, and other topics.

She is author of over 50 publicly available client reports/peer-reviewed papers. She also writes guest posts for blogs such as the Foundation Center Washington, DC blog, the American Evaluation Association AEA365 Blog, and the EvaluATE blog.

Bernadette also frequently presents at national and local workshops and meetings, such as a Center for Nonprofit Success workshop on Program Evaluation in Washington, DC and an American Evaluation Association Coffee Break Demonstration webinar.

She was recognized for conducting an "Exemplar Evaluation" at the 2015 American Evaluation Association Conference in Chicago and is recipient of a "Best Paper" award at the 2015 Association for Business Simulation and Experiential Learning Conference in Las Vegas.

Bernadette is an active member of the American Evaluation Association (Webmaster of the STEM Education & Training Topical Interest Group) and its local affiliate, Washington Evaluators (past board member/Membership Chair). She earned her PhD in Public Policy/Program Evaluation from the University of Maryland in 2002.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Public Policy, Program Development, Research

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## **Topics**

Data Analysis and Interpretation, Qualitative and Quantitative Research Methods, Program Evaluation, Logic Models, Evaluation of Change Programs in Private and Non-Profit Organizations

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## **Affiliations**

## **Past Talks**

**Integrative Propositional Analysis: A More Rigorous, Transparent Way to Structure Program Models**  
American Evaluation Association Coffee Break Demonstration Webinar

**Program Evaluations: Using evaluation data to set direction, expand impact and maintain accountability**  
Center For Nonprofit Success seminar

**A Two-Phase, Mixed Methods Approach to Evaluating and Improving an Innovative Program Model:  
The PAC-Involved Evaluation**  
American Evaluation Association 2015 Conference

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## **Education**

**University of Maryland**  
PhD Public Policy/Program Evaluation

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