

# **Bernardo Tirado, PMP**

Chief Executive Officer at The Project Box, LLC

New York, NY, US

Industrial Psychologist, Six Sigma Blackbelt, PMP

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## **Biography**

Bernardo Tirado is a Six Sigma Blackbelt, Certified Project Management Professional, and an Industrial Psychologist.

Bernardo is a seasoned business transformation senior executive with extensive experience in building global shared services, transforming organizations through process improvement, and developing new business capabilities.

Bernardo has portfolio and program level project management experience and through the application of Industrial Psychology, Six Sigma, Prince2, and PMBOK methodologies he drives profit through process.

Bernardo is the author of Leadership: Helping Others To Succeed, has his own column on Psychology Today called Digital Leaders, and is finalizing his new book called Maximizing Project Success Through Human Performance.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Financial Services, Management Consulting, Social Media

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## **Areas of Expertise**

Leadership, Human Performance, Process Improvement, Business Process Reengineering, Social Media

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## **Affiliations**

American Psychology Association, Project Management Institute, Society of Industrial Organizational Psychologists

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## **Sample Talks**

## **Profiling Problem Solvers: How Does Industrial Psychology Help Leaders Maximize Human Performance?**

In this revealing session Bernardo provides participants with an understanding of how Industrial Psychology practices will help them maximize human performance and a working knowledge of how to profile teams to obtain optimal productivity results. He will cover three major areas: understanding human performance; the psychology of change; and the techniques for understanding body language. Attendees will learn best practices that can be applied immediately after the session.

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## **Event Appearances**

### **Profiling Problem Solvers: How Does Industrial Psychology Help Leaders Maximize Human Performance?**

2012 Annual IT Service Management Conference and Exhibition by Pink Elephant

### **Managing Projects With Social Media: How Will Social Media Impact The Way We Manage Projects?**

2012 Annual IT Service Management Conference and Exhibition by Pink Elephant

### **Top 10 Project Management Leadership Competencies**

PMB Author Event

### **How To Brand and The Importance of Body Language?**

Lee Hecht Harrison Client Event

### **How Human Performance Can Lead to Project Success?**

Accenture Communities of Practice

### **How to Market Your International Experience**

Columbia University Panelist Event

### **Types of Industrial/Psychology Careers**

Columbia University Panelist Event

### **How Human Behavior Can Lead to Project Success?**

2011 Annual Project Management TeleSeminar

### **How to Maximize Business Process Engineering: People, Process, and Tools**

Process Excellence Network

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## **Education**

Columbia University

Masters of Arts Industrial/Organizational Psychology

## **Accomplishments**

### **Sr. Vice President/Chief Operating Officer, IT Portfolio Management - Morgan Stanley - New York**

On a horizontal, establish and manage portfolio level projects for the Human Resources Information Technology team. Develop and report executive level dashboards and health of project presentations. Lead team to implement global standards and project governance.

On a vertical, lead a team to execute on all Information Technology projects associated with Change the Bank efforts such as Portal and User Experience Enhancements, Voice of Customer Strategy, and New Product Development.

### **Project Manager, Global Business Transformation – American Express - New York**

Hunt for reengineering opportunities in the form of cost avoidance, revenue, net loss provision, or expense reduction across the entire Global Corporate Card portfolio including US and International Operations.

### **Director, Global Servicing and Effectiveness – American Express - London**

Transform the International Management Information Systems (MIS) organization from data clerks to business systems analysts through the establishment of new online capabilities and redefining the MIS strategy/brand.

### **Director, Global PMO – American Express - London**

Build a new reengineering program office for the Executive Vice President of International Operations to enable a holistic view on all reengineering initiatives internationally whilst implementing consistent controls and processes.

### **Vice President, IT Global Capabilities - Morgan Stanley - New York**

Develop and implement new online strategies/capabilities to enhance end-user experience, renovate all human resources related portals, and implement portal metrics/web governance to generate efficiency gains and cost reduction.

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