

Beth Campbell Duke

The Career Tutor at Personal Brand Academy

British Columbia, Canada, , CA

The Career Tutor @ PersonalBrand.Academy

Description

I empower students and recent grads to find awesome first jobs by helping them, their parents and educators understand the power of the personal branding process.

In a world where traditional job security is now a myth and 'careers' has an 'S', it's imperative that we all understand our strengths and know how to market them. Effectively and authentically.

Learn more about the 3 key areas of Personal Branding I focus on:

Personal Leadership | Personal Marketing Materials | Personal Marketing Strategies

Find out more at <http://PersonalBrand.Academy>.

Specialties: Strengths-focussed with a strong background in research and education.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Education/Learning

Topics

Youth Engagement, Career Education, Youth Employment, Personal Branding, Career Skills & Development

Affiliations

Past Talks

School Is A 'Wast' of Time

TEDxVictoria

Education

University of Saskatchewan
B.Ed. Secondary Sciences (Biology & Chemistry)

University of Guelph
B.Sc. Unspecialized Biological Sciences

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