

# **Beth Campbell Duke**

**The Career Tutor at Personal Brand Academy**

British Columbia, Canada, , CA

The Career Tutor @ PersonalBrand.Academy

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## **Biography**

I empower students and recent grads to find awesome first jobs by helping them, their parents and educators understand the power of the personal branding process.

In a world where traditional job security is now a myth and 'careers' has an 'S', it's imperative that we all understand our strengths and know how to market them. Effectively and authentically.

Learn more about the 3 key areas of Personal Branding I focus on:

Personal Leadership | Personal Marketing Materials | Personal Marketing Strategies

Find out more at <http://PersonalBrand.Academy>.

Specialties: Strengths-focussed with a strong background in research and education.

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## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Education/Learning

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## **Areas of Expertise**

Youth Engagement, Career Education, Youth Employment, Personal Branding, Career Skills & Development

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## **Event Appearances**

School Is A 'Wast' of Time

TEDxVictoria

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## **Education**

University of Saskatchewan

B.Ed. Secondary Sciences (Biology & Chemistry)

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