

Betsy Armstrong

Regional Development Director at Constant Contact, Inc.

Chicago, IL, US

Regional Development Director - IL, WI, MN IA

Betsy has more than a dozen years' experience leading non-profit organizations, working most recently as the Executive Director of Girls on the Run-Chicago where she oversaw the fledgling non-profit from start-up to million dollar+ organization. She has also held leadership positions with the Chicago Area Runners Association and Girls on the Run-International, earning a reputation for fostering substantial growth in service delivery and fund development. Prior to her non-profit work, Betsy owned a successful counseling/coaching practice and worked in sales and marketing for several Fortune 500 companies.

Her educational background includes a Bachelor's degree from University of Minnesota and a Masters from National Louis University. In her spare time, Betsy runs, writes, and raises her family.

Education/Learning, Non-Profit/Charitable, Health and Wellness, Fund-Raising

Marketing Strategy, Non-Profit & Cause Related Marketing, Fundraising and Business Development, Event Management, Leadership

University of Minnesota

Bachelors of Science Food Science & Communications

Naitonal Louis University

Masters of Science Human Services Counseling

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