

Jesse Bockstedt

Goizueta Foundation Term Professor of Information Systems & Operations Management at Emory University, Goizueta Business School

Atlanta, GA, US

Biography

Jesse Bockstedt completed his Ph.D. in Information Systems at the University of Minnesota's Carlson School of Management in 2008. Prior to joining the faculty at Emory in 2016, Bockstedt held positions at George Mason University and the University of Arizona. Bockstedt's primary research focus is behavioral economic issues in technology-mediated environments. His articles have been published in a number of leading journals including Production and Operations Management, MIS Quarterly, Information Systems Research, and Journal of MIS.

Industry Expertise

Research, Education/Learning

Areas of Expertise

Behavioral Economics, Online Consumer Behavior, Electronic Commerce, Crowdsourcing, Cybersecurity, IT Evolution, Microeconomics, Online Privacy, Personalization Systems, Social Engineering

Affiliations

Association for Information Systems : member, Institute for Operations Research and Management Sciences : member, American Economic Association : member

Event Appearances

De-biasing Consumer Preferences in Recommender Systems with Interface Design

Hightower Lecture

Behavioral Economic Issues in IT-Mediated Environments

Operating Systems User Research Group

Online Recommendations and Consumer Decision Making

Marketing Department Colloquium

Heterogeneous Submission Behavior in Unblind Crowdsourcing Contests

MIS Department Speaker Series

Effort in Global Online Crowdsourced Markets

MIS Research Center Friday Workshop Presentation

Education

Carlson School of Management, University of Minnesota – Twin Cities
Ph.D. Information Systems

University of Minnesota – Twin Cities
M.S. Mechanical Engineering

University of Wisconsin - Madison
B.S. Mechanical Engineering

Accomplishments

Eller Fellowship Faculty Award
Awarded by Goizueta Business School, Emory University

MBA Faculty of the Year Award
Awarded by School of Management, George Mason University

Best Practitioner Paper
Awarded at the 2008 Frontiers in Service Conference

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