

# **Brad Staats**

**Associate Professor of Operations, UNC Kenan-Flagler Business School at UNC-Chapel Hill**  
Chapel Hill, NC, US

Brad Staats studies the behavioral science of productivity and teaches analytics, operations and project management at UNC Kenan-Flagler.

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Brad Staats examines how individuals, teams, and organizations can learn in order to improve their operational performance to build a competitive advantage.

Dr. Staats integrates work in operations management and organizational behavior in order to understand how and under what conditions individuals, teams and organizations can perform their best. His field-based research in such settings as healthcare and software services, consulting, call centers and retail, uses archival data and field experiments to provide an interdisciplinary perspective.

Prior to his academic career, he worked at a leading venture capital firm in the southeastern United States. He also worked in investment banking at Goldman Sachs and strategic planning at Dell Corporation.

Dr. Staats received his DBA in technology and operations management and MBA from Harvard Business School. He received his BS with honors in electrical engineering and his BA with high honors in Plan II and Spanish from The University of Texas at Austin.

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Education/Learning, Research, Health Care - Services, Information Technology and Services, Management Consulting, Training and Development

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Operational Performance, Strategy, Strategic Planning, Start-Ups, Project Management, Restructuring, Operations Management, Safe Workplace Culture Change, Organizational Change, Learning, Analytics, Process Improvement, Productivity

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Management Science: Associate Editor, Manufacturing & Service Operations Management: Associate Editor, Production and Operations Management: Senior Editor

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**Process Compliance and Electronic Monitoring: Empirical Evidence from Hand Hygiene in Healthcare (2015)**

Presentation

**Learning by Thinking: Overcoming the Bias for Action through Reflection (2014)**

Presentation

**“My Bad”: The Impact of Internal Attribution and Ambiguity of Responsibility on Learning from Failure (2014)**

Academy of Management Annual Meeting

**The Impact of Time at Work and Time off from Work on Rule Compliance (2013)**

INFORMS Annual Meeting

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**Harvard Business School**  
D.B.A. Technology and Operations Management

**Harvard Business School**  
M.B.A. Business Administration

**The University of Texas at Austin**  
B.S. Electrical Engineering

**The University of Texas at Austin**  
B.A. Plan II & Spanish

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**Top 40 Under 40 Business School Professors (2014)**

Professor Staats was named one of the Top 40 Under 40 Business School Professors by Poets and Quants.

**UNC Kenan-Flagler MBA Program Teaching All-Star (2014)**

Professor Staats was recognized as a teaching all-star by the UNC Kenan-Flagler MBA Program in 2014.

**Wickham Skinner Early-Career Research Accomplishments Award (2013)**

The Wickham Skinner Awards are intended to encourage POM (Production and Operation Management) scholarship and publication, to promote significant research in the field, to reward academics who have achieved unusually high accomplishment early in their careers.

**Shingo Research and Professional Publication Award (2012)**

The Shingo Research and Professional Publication Award recognizes and promotes research and writing regarding new knowledge and understanding of lean and operational excellence.

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