

Brandon Uttley

Principal at Brandon Uttley Consulting

Charlotte, NC, US

Helping Companies Use Social Media To Enhance Their Marketing and Sales Efforts

Biography

I am a seasoned web marketing and public relations professional with 25 years of experience. I have been involved in starting several web development and online marketing companies.

I earned the Accreditation in Public Relations (APR) designation from Public Relations Society of America and served as president of the PRSA Charlotte chapter in 2009.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Social Media, Public Relations and Communications

Areas of Expertise

Social Media Marketing, Social Selling, Public Relations

Affiliations

PRSA Charlotte, Social Media Breakfast Club-Charlotte

Sample Talks

Social Media For Sales

In this topic, I discuss the changes in the marketing and sales landscape due to the rapid adoption of social media. In addition to providing timely case studies, I tailor the discussion to the audience and discuss best practices for using social media to enhance sales efforts.

Event Appearances

Social Media Marketing By Design

International Designers Association

Education

UNC Chapel Hill
B.A. Journalism

South Mecklenburg High School

UNC Chapel Hill
B.A. Journalism Journalism

Accomplishments

APR

Accredited in Public Relations by Public Relations Society of America.

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