

Bree E. Holtz, PhD

Assistant Professor of Advertising and Public Relations at Michigan State University

East Lansing, MI, US

Expert in information communication technologies (EMRs, telehealth, mobile health, etc.) and public relations

Biography

Bree Holtz received her B.A. in Telecommunication from MSU, her MSc in Information Systems from the London School of Economics, and her Ph.D. in Media and Information Studies from MSU. She then completed her postdoctoral training at the VA Ann Arbor Healthcare System in the Health Services Research and Development Department. She returned to MSU's College of Communication Arts and Sciences in 2012.

Areas of Expertise

Mobile Health (mhealth), Telemedicine, Public Relations, Telehealth, Electrical Medical Records

Education

Michigan State University

Ph.D. Media and Information Studies

London School of Economics

M.Sc. Information Systems

Michigan State University

B.A. Telecommunication

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