

Brent Matsalla

Director of Digital Media – Keynote Speaker at QR Estates

Nanaimo, BC, CA

Go ahead, scan me! Update yourself with the latest news on digital media with entrepreneur, market strategist and co-founder of QR Estates

Description

My name is Brent Matsalla, and I am the Director of Digital Media – Keynote Speaker at QR Estates.

I have a strong background in Information Technology and Applied Systems and Digital Media Technology. I work as a freelance market strategist and social media consultant for many prominent corporations and individuals. Most recently, the Digital Media Director and co-founder of the newly launched QR Estates, a QR code and mobile listing service for REALTORS®.

QR Estates has a strong mandate to help educate REALTORS® across Canada by facilitating many future seminars, courses and workshops filtered and tailored to the Real Estate industry.

Using Twitter as a referral engine, we have put together a team of the Pacific Northwest's most influential speakers. Together, we have covered all the bases of what a REALTOR® must know to stay ahead of the competition and be successful in these changing times.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Real Estate Services, Social Media, IT Services/Consulting, Information Technology and Services, Media - Online, Business Services, Direct Marketing, Real Estate Dev/Ops, Advertising/Marketing

Topics

Technology Implementation, Mobile Marketing, Mobile Technology, Email Marketing, Digital Marketing, Social Media Marketing

Affiliations

Sample Talks

3 Must-Have Trends for REALTORS®

An hour long presentation on what top 3 trends a REALTOR® can use with any existing marketing campaign. This presentation can be adapted to any industry.

The Future of Real Estate

A profile of what technology can be easily utilized for Real Estate and what to look out for in the next few years.

Past Talks

3 Must-Have Trends for REALTORS®
AGM

The Future of Real Estate

Royal LePage Advance Training

Education

Northern Alberta Institute of Technology

Landscape Architectural Technology Landscape Architectural Design

Vancouver Island University

Information Technology and Applied Systems Digital Media Technology

Northern Alberta Institute of Technology

High Performance Leadership Human Resources

Accomplishments

Director of Digital Media “QR Estates

QR Estates is the world’s ultimate technology team providing news, information and cutting edge solutions in digital marketing tailored to the real estate and housing industry. The QRE team are highly experienced and successful individuals from a wide range of professions and expertise who utilize the latest technology to easily bring your listings in to the mobile arena.

Testimonials

Bryan Watkins

We had the enormous pleasure of having Brent Matsalla of QREstates in to speak to our group of Realtors during a regular Thursday training session. I found Brent to be engaging, prepared and very well informed on the subject of mobile marketing and social media as a marketing tool. His presentation was exactly on schedule and e allowed loads of time for Q & A of which there was much!

As a social media neophyte I was concerned that I would completely lost, but, Brent was easily able to provide "real world"™ applications and examples and present the information that was understandable and relevant.

I would not hesitate to have Brent in for another session in the future

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