

# **Brian P. Vendramin**

**Professor and Program Coordinator, School of Business at Cambrian College**

Sudbury, ON, CA

Brian is an expert in retail trends, branding, and mergers and acquisitions. He contributes to online, television, radio and radio reports.

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## **Description**

Brian Vendramin has been teaching business and marketing at Cambrian College since 1986.

A seasoned media expert, he is regularly called on by print, radio and television journalists for comment on breaking business news.

Vendramin also has a regular biweekly spot on CBC Morning North in Sudbury, where he discusses timely business topics such as internships, customer service and retail promotions (Black Friday and Cyber Monday).

He is available for comment on stories about retail trends, industry shakeups, marketing, business ethics and more.

Visit his personal website at [www.brianvendramin.com](http://www.brianvendramin.com)

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## **Availability**

Keynote, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Advertising/Marketing, Hospitality, Education/Learning, Travel and Tourism, Direct Marketing, Specialty Retailers, Consumer Services, Retail, Consumer Goods, Market Research

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## **Topics**

Mergers and Acquisitions, Gamification/Game-Based Learning, Social Issues in Business, Marketing Techniques, Promotion in the Marketplace, Retail Branding, Online Business, Retail Trends, Retail Marketplace, Promotions in the Retail Environment, Ethics in Business

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## **Affiliations**

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## **Education**

**Cambrian College**

Advanced Diploma Business and Marketing

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## Accomplishments

### Recipient of Presidentâ€™s Award for Excellence

The Presidentâ€™s Award for Excellence is presented annually at convocation to a faculty member who has been exemplary in achieving professional goals and inspiring peers to set and achieve the highest standards in the classroom.

Vendramin has been a member of the Cambrian College community for 27 years and has become known as a keen and innovative teacher, and a reliable and trusted colleague.

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