

Brian White

Assistant Professor at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Understanding judgment and decision-making in the world of accounting

Description

Brian White is an Assistant Professor in the Department of Accounting. He teaches Financial Statement Analysis in the MBA, MPA and BBA programs. White's research focuses on judgment and decision-making in financial and managerial accounting. His recent work uses psychological theories and MRI evidence to explain why human beings don't always make the rational decisions that classical economics expects of them. Prior to pursuing an academic career, Brian spent ten years as co-owner and finance director for a privately-held chain of retail stores based in Liverpool, England.

Industry Expertise

Accounting

Topics

Managerial Accounting, Financial Accounting, Behavioral Research

Affiliations

Behavioral Research in Accounting: Editorial Board Member, American Accounting Association

Education

University of Illinois Urbana-Champaign

PhD Accountancy

Manchester Business School, University of Manchester

MBA Business Administration

Centre of African Studies, University of Edinburgh

Master of Science African Studies

Edmund A. Walsh School of Foreign Service, Georgetown University

Bachelor of Science Foreign Service

Accomplishments

Outstanding Doctoral Dissertation Award

ABO Section, American Accounting Association

Outstanding Manuscript Award

ABO Section, American Accounting Association

MBA Applause Award

Awarded for excellence in MBA teaching by the McCombs School of Business.

Excellence-in-Teaching Award

Awarded by the University of Illinois College of Business Alumni Association

Distinguished Teaching Assistant Award in Accountancy

Fred H. Figge Distinguished Teaching Assistant Award in Accountancy awarded by the University of Illinois.

Testimonials**David Wenger**

Brian White is uncovering the fascinating ways in which humans don't behave as rational creatures and how this can affect accounting and managerial decisions.

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