

Bruce McAdams

Professor at Centre for Business and Social Entrepreneurship

Guelph, ON, CA

McAdams joined the faculty in January of 2009 after more than twenty years leadership experience in the Ontario hospitality industry

Description

After starting his management career in operations and training with Darden Restaurants, McAdams joined Toronto based fine dining company, Oliver & Bonacini Restaurant in 1997, serving most recently as itâ€™s Vice President of Operations until 2008.

McAdams has taught â€™Leadershipâ€™ to Food and Beverage Management students at George Brown College since 2007 and received his sommelier accreditation in 2001 from the internationally recognized Court of Master Sommeliers. In 2007, McAdams was inducted as a â€™Fellowâ€™ of the Ontario Hospitality Institute (OHI) for his work in creating and chairing the OHIâ€™s Top 30 under 30 program which recognizes Ontarioâ€™s most promising hospitality leaders.

Industry Expertise

Education/Learning, Food and Beverages, Research

Topics

Operations & Training, Operations Analysis, Sustainability in the Foodservice Industry

Affiliations

Education

University of Guelph

B.Comm Hotel & Food Administration

University of Guelph

M.A. Leadership

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