

# **Bruce Norris**

**President at The Norris Group**

Riverside, CA, US

Author, Hard Money & Real Estate Investor

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Bruce Norris is an active investor, hard money lender, and real estate educator with over 30 years experience. Bruce has been involved in more than 2,000 real estate transactions as a buyer, seller, builder, and money partner.

Renowned for his ability to forecast long-term real estate market trends and timing, the release of The California Comeback report in 1997 gained him much notoriety. The accuracy of the extensive report led many California investors to financial freedom. His January 2006 release, The California Crash, was an in-depth look into the California market correction and the statistics behind Bruce's predictions. Bruce has released subsequent follow up research including Category 5 and All In or Fold.

Bruce speaks and debates nationally and has been a guest speaker at REOMAC, Inman, Housing Wire, California Association of Realtors, California Builders Industry Association, California Mortgage Association, the Real Estate Research Council, and several local and national investment clubs, associations, and service clubs.

Bruce is also host of the award-winning series, I Survived Real Estate. The events bring together leaders from numerous real estate sectors to discuss legislation, regulation, stimulus-related issues, and solutions to the current downturn. The events have also helped raise over \$430,000 for charity since it began in 2008.

Bruce hosts the award-winning Norris Group Real Estate Radio Show and Podcast on KTIE 590 AM, where he interviews real estate industry leaders, authors, government officials, and economists. Guests have included representatives from the FBI, the MBA, Freddie Mac, the Appraisal Institute, HUD, Foreclosure Radar, RealtyTrac, PIMCO, PMI Group, REDC, the National Auctioneers Association, and the Center for Responsible Lending, as well as Peter Schiff of Euro Pacific Capital and John Mauldin, C.A.R., to name a few. There are over 250 shows and 100 hours of free education in our real estate radio archives.

Bruce has contributed articles to many real estate magazines and newsletters including The Business Press, Scotsman Guide, Creative Real Estate Magazine, and more. In addition he has also been featured in: The Wall Street Journal, Fox Business News, Nightline ABC, The New York Times, Time Magazine, Good Morning America, the Los Angeles Times, and numerous others.

Bruce currently serves on the Executive Board for the Real Estate Research Council of Southern California.

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Capital Markets, Real Estate Dev/Ops, Real Estate Services, Investment Banking

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Real Estate Investor, Hard Money, Trust Deed Investments

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