

# **Bruce F. Vickers**

D'œtailleur Bœtisseur Genacol® Direct Indœpendant at Genacol® Direct  
Harrington, Canada, QC, CA

Owner BFV BUSINESS - Independent Retailer Builder Genacol® Direct

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## **Description**

Retired and still Active

My actual passions are:

- BFV BUSINESS
- Recruitment of Retailer Builder for Genacol® Direct
- My entreprise " Pour œcrire un Mot " exclusives penmaking with exotic woods
- My entreprise " Le Cook-E Bar "
- MLM and Direct Sale

My professional background before my retirement consist of:

Web 2.0 experience, differents major social medias.

Web site building since 1997.

Blog conception for the major suppliers

Network Dœveloppement, Network administrating, chief of projet applications for medium and small entreprises.

Spœcialisations : Administrator and conception of social communities on the Web 2.0,

Conception and maintenance of Blog and Web site, Marketing, Web Publicist

Transportation systems and logistics of general merchandise throughout the Americas and the European market

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## **Availability**

Moderator, Panelist

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## **Industry Expertise**

Market Research, Transportation/Trucking/Railroad

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## **Topics**

Direct Marketing

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## **Affiliations**

Genacol®Direct

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## **Sample Talks**

**Genacol® Direct**  
**Genacol® Derma**  
**Genacol® Activ+**  
**Genacol® Extra**

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## **Education**

**McGill University**  
Bachelor Marketing Management

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