

# **Bruce F. Vickers**

**Détaillant Bâtisseur Genacol® Direct Indépendant at Genacol®  
Direct**

Harrington, Canada, QC, CA

Owner BFV BUSINESS - Independent Retailer Builder Genacol® Direct

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## **Biography**

Retired and still Active

My actual passions are:

- BFV BUSINESS
- Recruitment of Retailer Builder for Genacol® Direct
- My entreprise " Pour Écrire un Mot " exclusives penmaking with exotic woods
- My entreprise " Le Cook-E Bar "
- MLM and Direct Sale

My professional background before my retirement consist of:

Web 2.0 experience, differents major social medias.

Web site building since 1997.

Blog conception for the major suppliers

Network Développement, Network administrating, chief of projet applications for medium and small entreprises.

Spécialisations : Administrator and conception of social communities on the Web 2.0,

Conception and maintenance of Blog and Web site, Marketing, Web Publicist

Transportation systems and logistics of general merchandise throughout the Americas and the European market

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## **Availability**

Moderator, Panelist

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## **Industry Expertise**

Market Research, Transportation/Trucking/Railroad

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## **Areas of Expertise**

Direct Marketing

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## **Affiliations**

Genacol®Direct

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## Sample Talks

Genacol® Direct

Genacol® Derma

Genacol® Activ+

Genacol® Extra

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## Education

McGill University

Bachelor Marketing Management

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