

Bruce J. Toner

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Accomplished and proactive expert combining sound judgement and business acumen to ensure clients successfully achieve their stated goals

Bruce is the Southwestern Ontario Leader of KPMG's Information, Communications and Entertainment Practice. He joined the Waterloo office in 2009 after servicing many large and small technology companies out of our Toronto office. Bruce's experiences span several technology areas including software, electronics and telecommunications.

In his role as audit partner to several Canadian public and private companies, Bruce is well versed in both IFRS and Private Enterprise GAAP. Through his years servicing the technology sector, Bruce has assisted early stage companies through their global expansions, as well as assisting companies execute a successful sale.

Bruce brings sound business judgment, level headedness and more than 16 years of experience in leading the audits of software and technology companies. With a passion for client service, Bruce's clients have valued his insight on emerging trends and his proactive approach to identifying and resolving issues. He has extensive experience in Canadian and US GAAP, and OSC/SEC financial reporting matters including integrated audits – all gained from his audits of US and Canadian public companies. As lead audit partner, Bruce has played a lead role in several US and Canadian IPOs.

Bruce is a member of the Golden Triangle Angel Network, sitting on its selection committee where he assists companies in reviewing their business models and refining their pitches. Bruce is also a member of KPMG's National Technical Topic Leaders – assisting KPMG engagement teams from across Canada in analyzing and resolving complex matters. He has dealt with a number of complex accounting issues for clients, including revenue recognition, accounting for capital transactions, accounting for and designing share-based compensation plans, and acquisitions.

Through involvement in several technology company IPOs and his work on both US and Canadian public companies, Bruce has gained a strong knowledge of both regulatory and accounting requirements, north and south of the border. He also has international experience obtained through foreign work term arrangements in the United Kingdom and Australia. Bruce is a frequent speaker at business seminars discussing topical accounting and reporting issues as they relate to technology companies. He has provided services to a wide spectrum of companies — private, public, startup and international — including 724 Solutions, ImagicTV, Triversity, Oasis Technologies, SAP, and EDS.

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