

BYRON SABOL

CEO at SABOL INTERNATIONAL, INC.

ORLANDO, FL, US

Messages that do not create positive behavioral change are waste of time. Neither my audiences nor I have time to waste!

Biography

Byron G. Sabol is an international speaker, consultant and author. He has presented to audiences in three continents and serviced clients in 12 countries. Byron and his staff pioneered business generation, personal communications, and client service methodologies currently utilized by professional service firms in the US, the UK, and Europe. His clients include some of the most successful and prestigious professional service firms in the United States, UK, and Europe.

As executive vice president of the largest promotional fund for the Mechanical Construction Trades Industry in North America, Byron was awarded the Diogenes Award presented by the University of Southern California School of Business and the Sales and Marketing Executives Association of Southern California for Excellence In Consumer Education.

Mr. Sabol is author of the popular book, *Taming The Best: Success With Difficult People* [ByeCap Press]. He has a bachelor's degree in Marketing and an MBA in Management with Honors. He has been a part-time faculty member at five universities in California and Florida. Many of his articles on marketing, client service, communications, and international business development, published in journals in the US and Abroad, are available to download at his website: www.byronsabol.com.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Management Consulting, Training and Development

Areas of Expertise

Business, Career & Personal Success, Marketing & Corporate Strategy, International Business and Sales, Personal Communications, Presentations Training

Affiliations

Notre Dame Club of Orlando, Alpha Kappa Psi Fraternity

Event Appearances

MEDASSETS

ANNUAL BUSINESS SUMMIT

**Hospitality Finance and Technology Professionals (HFTP)
Membership Event**

**Society for Marketing Professionals Services (SMPS)
Multi-State Regional Conference**

MEDASSETS

National Business Summit

**National Association of Insurance and Financial Advisors – NAIFA
Annual Conference**

Education

**Long Beach State University
MBA Business Management**

**USC - Post Graduate Education + Long Beach State University + Western Illinois University
MBA in Management + Bachelor's Degree in Business and Marketing Business, Communications, Marketing,
Speech**

Accomplishments

Diognese Award Recipient

Byron G. Sabol is recipient of the Diognese Award presented by the University of Southern California School of Business and the Sales and Marketing Executives Association of Southern California for "Excellence In Consumer Education."

Author

Byron G. Sabol is author of the popular book, "Taming The Beast: Success With Difficult People".

Testimonials

Ms. Jill Kelly

"Byron : It was a great pleasure to hear you speak at the 2011 IASA Mid Atlantic Conference. Your presentation was very inspirational and motivational."

Dan Stuart Davis

“Byron: I found your presentation valuable, stimulating, and rejuvenating.”.....Dan Davis – Architect (AIA)
– Port St. Lucie, FL (National Assoc. of Home Builders National Convention

Peter D. Freytag

"Byron is an excellent speaker who is able to communicate a message at a level where the participant can actually take something away from the session. Byron is able to present in a fun and entertaining way, mixing personal experience with real life practical advice”.....Peter D. Freytag, CPA - Chief Operating Officer & CFO - Rocky Vista University- Parker, CO

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