

# **Caesar Keluro**

CEO at IDEASVIBE/Businessnews.com.ng

Lagos, , NG

A thinker and dynamic speaker promoting enlightened enterprise

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## **Biography**

Caesar Keluro runs a media start-up and doubles also as the Editor of Businessnews.com.ng. In the process, he has been working both for public companies and private start ups. As a CEO he has consistently combined new technologies and business models in helping start-up grow. He is a growing influential editor on West Africa/Nigeria's on economic and sociopolitical affairs, entrepreneurship, business development and new media advisory. His final year graduate project on internet journalism and case studies of Nigerian papers has really given him an edge in the field.

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## **Availability**

Keynote, Author Appearance

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## **Industry Expertise**

Writing and Editing, Non-Profit/Charitable, Media - Online, Internet, Market Research, Social Media, Training and Development, Public Policy, Advertising/Marketing, Public Relations and Communications

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## **Areas of Expertise**

Web Journalism and the Future of Work

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## **Affiliations**

Junior Chambers Nigeria, Member, Nigeria Institute of Management, Lagos Business Club

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## **Sample Talks**

### **Entrepreneurship and life in need of a new viewpoint**

Life advances by a new viewpoint. One hinged on the premise that all that has happened find significance in the continuum of improvement and wow improvement. We exist to push the frontiers of knowledge and living further in the realms of greatness and a better existence.

**Web Journalism and The Future of Work: the ideas in between**

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## **Event Appearances**

**Title**

Global Entrepreneurship Week

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**Education****Orange Academy**

Certificate Creative Strategy For Brand Advertising

**Auchi Polytechnica, Auchi, Edo State**

HND 'Upper Credit' Print Journalism, Advertising, PR,

**Fate Foundation**

certificate Entrepreneurship, Niche Marketing, Social Entrepreneurship Development

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**Accomplishments****Best New Jaycee**

Won the Best New Jaycee award as contribution to JCIN, Auchi Chapter

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