

# **Camelia Kuhnen**

**Professor of Finance, UNC Kenan-Flagler Business School at UNC-Chapel Hill**

Chapel Hill, NC, US

Camelia Kuhnen is an expert in neuroeconomics, behavioral finance and corporate finance.

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Camelia Kuhnen is an expert in neuroeconomics, behavioral finance and corporate finance. Her work has an interdisciplinary nature, with the over-arching theme of trying to understand how people make financial and economic choices that concern them as individuals or as decision makers in firms.

Her dual training in finance and neuroscience led her to conduct pioneering research in the new field of neuroeconomics. In this work Dr. Kuhnen has studied the micro-foundations of financial decision making by investigating the brain and genetic mechanisms responsible for learning and risk taking in financial markets.

In her corporate finance work, Dr. Kuhnen has analyzed issues at the intersection of behavioral and organizational economics. She has studied how firms select and incentivize employees and has demonstrated the importance of social connections and social comparisons for these processes.

Top neuroscience, finance and management journals have published her work, which has attracted significant media coverage and public interest.

Now her work has been recognized with her election to two roles. She is president of the Society for Neuroeconomics and a faculty research fellow at the National Bureau of Economic Research (NBER).

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Financial Services, Corporate Leadership, Research, Education/Learning

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Neuroeconomics, Financial Economics, Corporate Finance, Behavioral Finance

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National Bureau of Economic Research, Society for Neuroeconomics, UNC Poverty Task Force , American Finance Association

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**Stanford Graduate School of Business**

Ph.D. Finance

**Massachusetts Institute of Technology**

B.S. Finance

**Massachusetts Institute of Technology**

B.S. Brain & Cognitive Sciences

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**Society for Neuroeconomics, President 2014-15**

Elected president of the Society for Neuroeconomics

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