

Carlos Dr. Forlenza

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Managing Director for the Americas at eisc European Institute of Social Capital

Description

Ph. D. in Technology Politics, International Law, and Business Sociology of Johannes Gutenberg University in Mainz, Germany; Graduate Degree in International Relations of Universidad del Salvador, in Buenos Aires, Argentina. Specialist in AI and Innovation.

Executive Management and IT background with extensive experience consulting and coaching at the C-level. Responsible for establishing and managing business units and delivering sophisticated enterprise IT and HR solutions in Germany, Switzerland, Canada, Latin America and the United States.

Clients include software, pharmaceuticals, financial services, transport, and telecom companies. Projects focused on Digital and HR Transformation, Artificial Intelligence, Big Data, Predictive Analytics, CRM, Business Model development, process redesign and technology selection, enterprise system development, innovation coaching for the European Union and M&A transactions.

My knowledge and specialties are: Digital and HR Transformation, Artificial Intelligence and Executive Data Science, Big Data Management, Agile Project Direction, Innovation Programs Management, Change Management, Social Systems Optimization, Engagement Programs, Talent Development, International Project Management.

Since 2017: European Union - Innovation Commission Coach, Expert ID: EX2017D300852

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Human Resources, Food and Beverages, Energy, Utilities, Corporate Leadership, IT Services/Consulting, Business Services, Professional Training and Coaching, Airlines/Aviation, International Affairs

Topics

Executive Data Science, Big Data Management, Human Capital, Leadership, Consulting, International Business, Management, Strategy, Predictive Analytics

Affiliations

Education

Johannes Gutenberg-Universität Mainz
Dr. Phil. Politic, Sociology and Law.

Universidad del Salvador
MA International Relations

Johns Hopkins University
Specialization Data Science

Wharton University
Specialization in People Analytics Predictive Analytics

San Diego University of California
Specialization Big Data

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