

# **Cary Krosinsky**

**Senior Vice President, North America at Trucost**

New York, NY, US

The ROI? Saving the planet! Your event will take on a wonderful shade of green with author, professor and expert on sustainable investing

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## **Description**

Based in New York, Cary is a Senior Vice President for Trucost, which has become a recognized global leader in corporate environmental data & analysis.

Previously, Cary was a member of CapitalBridge's Operations Committee, providing leadership on data and analytics. Whilst there, he worked with Trucost on their award winning 2006 UK Trust Carbon Footprint and IFC sponsored Carbon Counts Asia 2007 studies. Cary is a member of the 70 person Expert Group that created the UN Principles for Responsible Investment (PRI).

In addition to working with Trucost, Cary is the lead editor & author of *Evolutions in Sustainable Investing*: (Wiley, 2012), and co-editor of *Sustainable Investing: The Art of Long Term Performance*, both with Nick Robins of HSBC (Earthscan, 2008).

Cary is a Lecturer at the University of Maryland's Robert H. Smith School of Business, and frequently speaks at conferences & symposiums on the intersection of sustainability & ownership.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Investment Management, Capital Markets, VC and Private Equity, Management Consulting, Cleantech, Environmental Services, Renewables and Environmental, Writing and Editing

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## **Topics**

Sustainability & Investing, Institutional Ownership Analysis, Clean Energy, Greening the Supply Chain

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## **Affiliations**

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## **Sample Talks**

## **Making it to the top of the List: Can you "Manage" your Sustainability Reputation?**

EHS&S managers receive many external information requests for sustainability and EHS performance information. Many of these surveys are used to inform corporate rating lists, others are used by socially responsible investment fund managers to make decisions about what stocks to buy. This workshop will provide tips on what do you need to know to ensure that your business is presented in the best, and most accurate way to investors, customers and the public.

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## **Past Talks**

### **Evaluating the Value Chain**

GreenGov Symposium

### **What Does the Future Hold?**

Future Scenarios: Energy & Economy

### **Beyond SRI - The Future of Socially Responsible Investing**

Marlboro MBA in Managing for Sustainability Event Series

### **Making it to the top of the List: Can you "Manage" your Sustainability Reputation?**

19th Annual NAEM EHS Management Forum

### **The impact of the financial crisis on responsible investing**

PRI Academic Conference 2009

### **Recession Proof Research**

Masters of Change Investment Research Conference

### **SRI 101 â€“ SRI Today**

Canadian Responsible Investment Conference

### **Sustainability and Investing**

Center for Environmental Research and Conservation Event Series

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## **Accomplishments**

### **Senior Vice President â€“ Trucost**

Trucost provides data and insight to help its clients understand the economic consequences of natural capital dependency. Our industry leading data and insight enables our clients to identify natural capital dependency across companies, products, supply chains and investments; manage risk from volatile commodity prices and increasing environmental costs; and ultimately build more sustainable business models, products and brands.

### **Author â€™“ Evolutions in Sustainable Investing: Strategies, Funds and Thought Leadership**

Evolutions in Sustainable Investing specifically lays out how this positive investment philosophy is being practiced, and includes interviews with leading practitioners. The book weaves a narrated web around best sustainable investment practices, guiding readers specifically on investing their assets and with specific sustainability trends in mind, such as increasing constraints on global resources.

### **Author â€™“ Sustainable Investing: The Art of Long-Term Performance**

Sustainable Investing is fast becoming the smart way of generating long-term returns. With conventional investors now scrambling to factor in issues such as climate change, this book captures a turning point in the evolution of global finance. Bringing together leading practitioners of Sustainable Investing from across the globe, this book charts how this agenda has evolved, what impact it has today, and what prospects are emerging for the years ahead.

### **Judge â€™“ 7th International Green Awards**

In its 7th year, the International Green Awardsâ,,ç recognizes organisations that have exhibited leadership and innovation in their sustainability approach. By showcasing â€™œbest in classâ€™• examples of effective, innovative and creative approaches to sustainability, the International Green Awardsâ,,ç aims to be an agent of change.

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