

Cary Krosinsky

Senior Vice President, North America at Trucost

New York, NY, US

The ROI? Saving the planet! Your event will take on a wonderful shade of green with author, professor and expert on sustainable investing

Biography

Based in New York, Cary is a Senior Vice President for Trucost, which has become a recognized global leader in corporate environmental data & analysis.

Previously, Cary was a member of CapitalBridge's Operations Committee, providing leadership on data and analytics. Whilst there, he worked with Trucost on their award winning 2006 UK Trust Carbon Footprint and IFC sponsored Carbon Counts Asia 2007 studies. Cary is a member of the 70 person Expert Group that created the UN Principles for Responsible Investment (PRI).

In addition to working with Trucost, Cary is the lead editor & author of *Evolutions in Sustainable Investing*: (Wiley, 2012), and co-editor of *Sustainable Investing: The Art of Long Term Performance*, both with Nick Robins of HSBC (Earthscan, 2008).

Cary is a Lecturer at the University of Maryland's Robert H. Smith School of Business, and frequently speaks at conferences & symposiums on the intersection of sustainability & ownership.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Investment Management, Capital Markets, VC and Private Equity, Management Consulting, Cleantech, Environmental Services, Renewables and Environmental, Writing and Editing

Areas of Expertise

Sustainability & Investing, Institutional Ownership Analysis, Clean Energy, Greening the Supply Chain

Sample Talks

Making it to the top of the List: Can you "Manage" your Sustainability Reputation?

EHS&S managers receive many external information requests for sustainability and EHS performance information. Many of these surveys are used to inform corporate rating lists, others are used by socially responsible investment fund managers to make decisions about what stocks to buy. This workshop will provide tips on what do you need to know to ensure that your business is presented in the best, and most accurate way to investors, customers and the public.

Event Appearances

Evaluating the Value Chain
GreenGov Symposium

What Does the Future Hold?
Future Scenarios: Energy & Economy

Beyond SRI - The Future of Socially Responsible Investing
Marlboro MBA in Managing for Sustainability Event Series

Making it to the top of the List: Can you "Manage" your Sustainability Reputation?
19th Annual NAEM EHS Management Forum

The impact of the financial crisis on responsible investing
PRI Academic Conference 2009

Recession Proof Research
Masters of Change Investment Research Conference

SRI 101 – SRI Today
Canadian Responsible Investment Conference

Sustainability and Investing
Center for Environmental Research and Conservation Event Series

Accomplishments

Senior Vice President – Trucost

Trucost provides data and insight to help its clients understand the economic consequences of natural capital dependency. Our industry leading data and insight enables our clients to identify natural capital dependency across companies, products, supply chains and investments; manage risk from volatile commodity prices and increasing environmental costs; and ultimately build more sustainable business models, products and brands.

Author – Evolutions in Sustainable Investing: Strategies, Funds and Thought Leadership

Evolutions in Sustainable Investing specifically lays out how this positive investment philosophy is being practiced, and includes interviews with leading practitioners. The book weaves a narrated web around best sustainable investment practices, guiding readers specifically on investing their assets and with specific sustainability trends in mind, such as increasing constraints on global resources.

Author – Sustainable Investing: The Art of Long-Term Performance

Sustainable Investing is fast becoming the smart way of generating long-term returns. With conventional investors now scrambling to factor in issues such as climate change, this book captures a turning point in the evolution of global finance. Bringing together leading practitioners of Sustainable Investing from across the globe, this book charts how this agenda has evolved, what impact it has today, and what prospects are emerging for the years ahead.

Judge – 7th International Green Awards

In its 7th year, the International Green Awards™ recognizes organisations that have exhibited leadership and innovation in their sustainability approach. By showcasing “best in class” examples of effective, innovative and creative approaches to sustainability, the International Green Awards™ aims to be an agent of change.

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