Casey McArdle

Assistant Professor of Writing, Rhetoric, and Cultures at Michigan State University East Lansing, MI, US

Casey McArdle examines online interaction via academic, professional, and social spaces.

Biography

Casey McArdle is an Assistant Professor in the Department of Writing, Rhetoric, and Cultures at Michigan State University. He teaches Experience Architecture and has several publications and conference presentations that focus on online interaction via academic, professional, and social spaces. His research interests examine experience architecture, learning experience design, generative artificial intelligence, online writing instruction, leadership, web development, user experience research, user experience design, and rhetorical theory.

Industry Expertise Education/Learning, Media - Online

Areas of Expertise

Rhetorical Theory, User Experience Research, Leadership, Generative Artificial Intelligence, Architecture, Learning Experience Design, Online Writing Instruction, Web Development, User Experience Design

Affiliations

The Online Writing Instruction Community, Global Society for Online Literacy Educators, User Experience Professionals Association, National Council of Teachers of English, Modern Language Association, International Writing Center Association, National Writing Project

Education

Ball State University Ph.D. Composition and Rhetoric

Indiana University M.A. English and Linguistics

Denison University B.A. English

Accomplishments

Fixed-term and Academic Specialist Leadership Excellence Award 2021

Computers and Composition Distinguished Book Award Winner 2020

#iteachmsu Award 2019

Service Award for Graduate Students and Adjuncts 2017

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