

# **Casey Quinlan**

**Mighty Mouth + Chief Message Officer at Mighty Casey Media  
LLC**

Richmond, Virginia Area, VA, US

The Mighty Mouth

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## **Description**

If you're looking for a Mighty Mouth, look no further.

In an attempt to recover from two decades working in network news, Casey Quinlan decided to put her storytelling skills to work on behalf of business clients rather than assignment editors. Her own story includes navigating the healthcare system as an advocate for her parents, and then on her own behalf when she got cancer for Christmas in 2007. She wrote "Cancer for Christmas: Making the Most of a Daunting Gift" as a call to action for patients to become full participants in their health, and health care, and is one of the Disruptive Women in Health Care.

She even talked her way out of police custody in Saudi Arabia. Yes, she's that good.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Social Media, Media - Online, Health Care - Services

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## **Topics**

Healthcare Social Media, Patient-Driven Healthcare, Doctor-Patient Relationship Building, Creating Patient-Centered Healthcare

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## **Affiliations**

Disruptive Women in Health Care, Society for Participatory Medicine, American College of Medical Informaticsmusicology (ACMiMiMi)

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## **Sample Talks**

**Healthcare? Social Media? You're the App for That**

Here's the deck from a talk I presented at a pharma conference -

<http://www.slideshare.net/MightyCaseyMedia/dtc-perspectives-33285921>

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## **Past Talks**

**Speed-Dating Your Patients**

Speaker's Series

**Healthcare? Social Media? You're the App for That.**

DTC Perspectives

**Be Your Own Patient Advocate (keynote)**

HCA Spirit of Women Girl's Day Out

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## **Education**

**American Comedy Institute**

Comedy writing, Comedy performance

**American Conservatory Theatre**

Acting

**New York University**

Professional Program Filmmaking

**University of San Francisco**

Communication Arts/Theatre

**HB Studios**

Acting

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## **Accomplishments**

**"Cancer for Christmas" achieves bestseller status on Amazon**

Full story is here:

<http://cancerforchristmas.com/caseylapslace/>

Basic details, got my book "Cancer for Christmas: Making the Most of a Daunting Gift" tagged BESTSELLER. Win!

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