

Cathy Nadjiwon

President at UnderCover Innovations Inc.

Lively, ON, CA

Cathy is a surveyor and a geomatics professional specializing in the mineral exploration and mining sectors

Currently she is the president of UnderCover Innovations Inc., a product innovation and development company. Until 2007 she co-owned and operated two successive GIS services and spatial application development companies and recently retired as Business Development Manager for CAE Mining Canada. Cathy has also consulted for a company based in Cambridge, Ontario, in the areas of business start-ups, financing, I.T., and strategic business and market planning. She was recognized as their first ever Entrepreneur of the Year (1-50 Employees) by the Greater Sudbury (GS) Chamber of Commerce, as an Influential Women of northern Ontario by NOB, twice recognized as Woman of the Day, and has received a Professional Leadership Award as a Professional Surveyor and Geomatics Specialist from Sudbury Business and Professional Women's Club (BPW).

Cathy has served on many volunteer boards at both local and provincial level. In June 2011 she completed a term on the Laurentian University Board of Governors, was a member of the LU Senate and was the Vice Chair of the Finance Committee at Laurentian University. She was also appointed as the first ever female Treasurer of the Ontario Trillium Foundation in 2003, overseeing a \$100M+ annual budget. She also served for 12 years on the Board of Directors for the Northern Ontario Business Awards and has been a Judge for the Ontario Global Traders Awards program at both regional and provincial levels.

Women, Management Consulting, Advertising/Marketing

Mineral Exploration, Geological Mapping, Spatial Analysis, Remote Sensing

University of Toronto at Mississauga - Erindale College

Certificate Institute of Land Information Management, Geographic Information Systems

Cambrian College

Certificate Civil Engineering and Architectural Drafting

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