

Charles Araujo

Principal Analyst at Intellyx

Newport Beach, CA, US

Best Selling Author • Expert in Digital Transformation • Principal Analyst, Intellyx • Founder, The Institute for Digital Transformation

Biography

Charles Araujo is an industry analyst, internationally recognized authority on the Digital Enterprise and author of *The Quantum Age of IT: Why Everything You Know About IT is About to Change*. As Principal Analyst with Intellyx, he writes, speaks and advises organizations on how to navigate through this time of disruption. He is also the founder of The Institute for Digital Transformation and a sought after keynote speaker. He has been a regular contributor to both InformationWeek and CIO Insight and has been quoted or published in Time, CIO, Computerworld, USA Today and Forbes.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Business Services, Professional Training and Coaching, Management Consulting, IT Services/Consulting, Information Technology and Services, Education/Learning, Training and Development

Areas of Expertise

ITSM, Service Management, Organizational Management, IT Transformation, Digital Transformation, Digital Disruption, Innovation, Digital Enterprise

Affiliations

itSMF USA, Executive Next Practices Institute, ITSM Portal

Sample Talks

The Future of Leadership in a Digitally Disrupted World

Our world has been turned upside down. Technology now powers everything: every business process, every interaction and virtually every facet of the customer experience. And this “Digital Disruption” is now reshaping the very foundations of how organizations are structured and operate.

In this digitally disrupted world, the very essence of what it means to be in IT has changed. But this is about more than just IT. The implications are equally significant for anyone trying to lead in this new era as the traditional barriers between IT and business break down. Based on his best selling book, “The Quantum Age of IT: Why Everything You Know About IT is About to Change”, Charles Araujo will examine the changes reshaping the fabric of our organizations and the two key characteristics that will define the “Digital Leader” of the (very near) future and what this means to IT leaders everywhere.

Event Appearances

The Future of Leadership in a Digitally Disrupted World

SITS 2016

Roadmap to Digital Transformation

TOLA IT Leadership Summit

The New Enterprise IT Stack

SINC IT Leadership Forum

Roadmap to Digital Transformation

Texas IT Leadership Forum

The Future of the Service Desk in a Digitally Disrupted World

SDI Annual Conference

The Future of Service Management in a Digitally Disrupted World

itSMF Norway Annual Conference

Getting Big Things Done in a Fragmented IT World

MES West 2014

Unleashing Your Creative Powers to Win at the Game of IT

itSMFNZ

The Future of Leadership in a Digitally Disrupted World

Digital Disruption Conference

The Four Indispensable Roles of the New IT Leader

LeadIT

Everything Has Changed...Now What?

Pink Leadership Forum

The Three Stages of a Metrics-driven Services Transformation

HDI Information TEchnology Conference 2012

IT Leadership and Transformation

Executive Next Practices Tech Summit 2011

Testimonials

Randy Steinberg

‘Charles has really nailed it for any executive struggling with IT strategy. How IT got here and where it’s going. This book really hits at the heart of what is missing in IT today and provides step-by-step approaches loaded with examples for steering the strategic course for IT in the 21st century. An easy read, yet will get the creative juices flowing for any IT professional executive!’

Jaime L. Rosado, Jr,

‘What a great, insightful and thought-provoking work! The best part is that Charlie makes it practical and easily understandable with his real-life examples. Finally, a road-map for IT professionals who want to thrive in the business world in which they are being thrust.’

Charles T. Betz

‘A bracing indictment of IT dysfunction, and a well-informed discussion of promising avenues for IT improvement. I agree completely with Charlie that a systems approach is essential. Recommended!’

IT Planning Executive

“This planning framework has made it much easier for our IT division heads to have productive conversations with their business units.”

Roman Hlutkowsky

"Great! This is the most definitive book on IT Transformation I have ever read. It clearly identifies how to perceive, treat and integrate IT as a true business function, and stop treating it as a specialized staff function, the domain of techies and money pit for most organizations. It should be required reading for all current and aspiring CIOs, CTOs and CISOs. This paradigm shift is happening right now and this book demystifies the steps needed to make the journey successful. Bravo!!"

IT Program Director

"I found Charles Araujo’s presentation on the Quantum Age engaging. Today the IT organization is counted upon to be far more than an order taker; rather, IT is a strategic business partner that delivers value through brainstorming and delivering solutions that address business challenges."

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