Chris Bart

CEO at Dr. Chris Bart Inc.
Hamilton, ON, CA
Execution is Everything!

Biography

Dr. Chris Bart, FCPA is the world's leading expert on organizational mission statements (the most widely used management tool in the world) and how companies can use them more effectively to become a "mission driven" organization. He is currently the CEO of Corporate Missions Inc – an international consulting firm dedicated to helping organizations excel in the execution of their strategies. He is the also the Founder of The Directors College where from its inception in 2003 to 2013, He now pursues his passion for good governance globally as the Founder & Chairman of the Not-For-Profit Governance Institute and Co-Founder of the Caribbean Governance Training Institute in Saint Lucia.
Dr. Bart has authored the 10 year Canadian business best seller (2003-2013), "A Tale of Two Employees and the Person Who Wanted to Lead Them" as well as three other widely acclaimed publications: "20 Essential Questions Corporate Directors Should Ask About Strategy"; "Achieving the Execution Edge: 20 Essential Questions Corporate Directors Need to Get Answered About Strategy Execution; and "The Mission Driven Hospital". Through his pioneering research and teachings, Dr. Bart has become highly sought after by organizations for both speaking engagements and consultation. Bart however brings more than just words to his presentations. His practical and animated approach for "making mission matter" and "achieving execution excellence" has inspired business leaders and audiences around the world. Mixing vitality with a sense of humor, his presentations are vividly memorable and filled with answers to the secrets that can help any organization achieve the elusive "execution edge" that separates them from the also-rans. Dr. Bart is listed in Canadian Who's Who. He is currently a Trustee of the Committee for Economic Development of the United States of America as well as Terra Firma Capital Corporation (TII.hairs its Governance , Nominating and Compensation Committee. He is a past Director of St. Joseph's Hospital, the Harshman Foundation, the Canadian Foundation for Education and Research on Finance, the United Way and Eagle Precision Technologies (a former TSE listed company) where he chaired its Compensation Committee.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Education/Learning, Corporate Training, Corporate Leadership, Telecommunications, Consumer Goods, Pharmaceuticals, Hotels and Resorts, Investment Banking, Insurance, Financial Services

Areas of Expertise

Mission and Vision Statements, Corporate Governance, Strategy Implementation, Leadership, Employee Engagement, Strategy Execution

Affiliations

CPA Canada, Schulich School of Business (York University), Ivey School of Business (Western University)

Sample Talks

Sex, Lies and Mission Statements: Making Mission Matter

In Sex, Lies and Mission Statements, Dr. Bart focuses on how vitally important the mission statement is to every organization. Based on over 20 years of research, he shows how to implement your organization's mission statement so that it will deliver outstanding results IMMEDIATELY!! In so doing, he stimulates his audiences to transform their organization’s mission statement from murk into a masterpiece that inspires action, employee engagement and performance excellence.

Execution is Everything!

Fortune magazine reports that 90% of organizational failures are due to bad execution of their otherwise good strategies. In contrast, only 10% of firms fail because they started off with a bad strategy in the first place. In this presentation, Dr. Bart describes what excellence in strategy execution looks like. He pin points the common sources of execution gaps that hold organizations back from achieving superior organizational performance and shows how to close them.

Back to the Future: Timeless Lessons for Organizational Success

In Back to the Future, Dr. Bart focuses on six critical leadership basics that have endured the test of time. Interestingly, the failure to learn - and to adhere to them - represents some of the most common mistakes managers make which lead to organizational failure. Fortunately, these six concepts are simple and incredibly easy to remember. And the best part is that you can use what you learn the minute you go back to your office. Guaranteed!

Employee Engagement: Business Buzz or Serious Business?

Employee Engagement is the key ingredient for the masterful execution of an organization’s strategy and critical to attracting and retaining key talent. Yet there are a lot traps that make employee engagement difficult to achieve. In this presentation, Dr. Bart will show you how to take action to create an environment in which people willingly give the essential and discretionary “extra effort” that signifies high levels of Employee Engagement and ultimately impacts an organization's success.

Competing in the "Experience Economy"

In the Experience Economy, businesses must devise and stage 'positive event encounters' for their customers. They must turn their customers’ “moments” with them into lasting “memories”. Why? Because it is those memories which become the real product purchased. In this presentation, Dr. Bart will show you how you can transform your organization to orchestrate engaging experiences for all of your customers and have your employees give outstanding “performances” on the new business stage.

Event Appearances

Achieving performance excellence through leadership, employee engagement and mission
The Boyd Group Management Retreat

Aspiring towards a culture of great governance
National Association of Independent Schools Annual Conference

Back to the future: Timeless lessons for organizational success
Ontario Real Estate Association

The role of the board in strategy
Ministry of Education - Ontario School Board Trustees Strategic Leadership Conference

Sex, lies and mission statements: Making mission matter.
Columbia International College Strategic Planning Conference

Aspiring Towards a Culture of Great Governance
Ontario Dental Association

Making Mission Matter
Ambatovy Senior Management Retreat

The Service Mission
Ontario Real Estate Association Annual Conference

Making Mission Matter
Ontario Court of Justice Judges' Forum

Education

University of Western Ontario
Ph.D. Strategic Management

Institute of Chartered Accountants of Ontario
Chartered Accountant, FCA Public Accounting

Accomplishments

A Tale of Two Employees (2003)
Told in a parable format, ‘A Tale of Two Employees’ describes how a young manager learns to become an effective leader by asking four simple, yet amazing, questions. With this book, you will learn the secrets that will dramatically increase the effectiveness of your organization by simplifying leadership, bringing order to chaos, maintaining organizational focus, and more. It’s the Top 10 Canadian Business Book Best Seller since 2003, including #1 in 2010.

Human Resources “Hero Award”, Hamilton Chamber of Commerce

Listed in Canadian WHO's WHO, 1991 - 2011 Editions

Innovation Award, DeGroote School of Business, 2003- 2004

Business Achievement Award (Corporate Governance), Ontario Chamber of Commerce

Theory to Practice Award, DeGroote School of Business

TD Insurance Meloche Monnex "Summit Award for Corporate Governance and Strategic Leadership"

Articles
Chris has published over 130 articles, cases and reviews and they have been published throughout various major North American and international business publications. He has been quoted in “The New York Times”, “The Financial Post”, “The Globe and Mail” and “Canadian Business” among others.

20 Questions Directors Should Ask about Strategy (2006)
“20 Questions” is a concise, easy-to-read discussion on the role that directors play in performing one of their most important functions – helping to set the strategic direction of the organization. The 20 questions offer guidance to directors on frameworks, processes and outcomes in order both to provide them with insight and to stimulate discussion on their organization’s strategy.

Queen Elizabeth II Diamond Jubilee Medal
Given by the Governor General of Canada on behalf of Her Majesty Queen Elizabeth II "for service to canada".

Testimonials

Wayne Fox
Clever, entertaining and insightful.

Honorable John Manley
“Chris Bart is easily one of the finest speakers I have encountered in my long career. Focused, clear, enthusiastic and probing. Chris makes learning as enjoyable as it should be.”

Ellen K. Silverglen
“Wow! I just had to share the fabulous feedback I've been getting about Dr. Bart's presentation yesterday. Absolutely everyone has been raving about it – they liked his personable, relaxed and humorous style and admired his energy and knowledge – they were captivated! I just want to say once again – thank you Dr. Bart so much for your generosity in sharing your time and knowledge with us – you made the day!”

Michael MacBean
“Chris captivates his audience.”

Thomas Zaugg
Chris Bart has become somewhat of legend at Diebold Canada!He is awesome. He provided more information in a half day than most speakers give in two days - and he keeps you spellbound the entire time. More importantly, his talk formed the genesis for some major corporate reform initiatives...His concepts have now become an integral part of our corporate culture...We reaped immediate benefits through more focussed organizational effort and better strategy implementation. I would not hesitate to recommend him and his teachings to other organizations. Bart is one 'guru' who has really made a difference. Thank you Chris!

Gerlinde Herrmann
“Our belief in the need for good governance and our dedication to ensuring the ongoing trust of our constituents, lead us to seek out the assistance of an expert in governance. After substantial research, we chose to work with Dr. Bart, not only because of his outstanding credentials, but also for his clear passion for his work. He transformed our organization. I have never seen one one sole presenter be so effective!"

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