

# **Chris Eben**

**Managing Partner at The Working Group**

Toronto, ON, CA

Chris Eben is a member of the IDEABOOST Investment Advisory Group

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## **Description**

Chris is a Partner at The Working Group, a web and mobile development agency in Toronto, and has helped to bring Startup Weekend to Canada, running some of the biggest events amongst the global Startup Weekend community. He's a product manager and tech entrepreneur. Chris has worked for 13 years in software, with startups and larger organizations focused on Business Intelligence and Performance Management technologies. His career has taken him all over the world and allowed him to live and work in San Francisco and London as well as Toronto which he currently calls home. Chris holds an MBA from Northwestern's Kellogg School of Management and sometimes gets teased about it by his techie friends and colleagues.

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## **Industry Expertise**

Program Development, Business Services, Advertising/Marketing, Computer Software

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## **Topics**

Product Management, Business Intelligence, Business Strategy, Product Marketing, Entrepreneurship, Business Development, Performance Management, Product Development, Product Requirements, Enterprise Software, SaaS

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## **Affiliations**

The Working Group : Managing Partner, Techstars : Startup Next Organizer, SXSW V2V : Member Board of Advisors, Startup Weekend : Toronto Organizer

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## **Education**

**Kellogg School of Management**

MBA Marketing

**University of Guelph**

Hons BA History & English

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## **Accomplishments**

**OUA All-Star**

Voted by coaches across the province as an All-Star at the inside receiver position for the University of Guelph Varsity Football team.

**Academic All Canadian**

Awarded by Canadian Interuniversity Sports for academic excellence as a member of the University of Guelph Varsity Football team. Received the award each year while playing for and attending the University.

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