

# **Chris Hanks**

**Founder and Executive Director, KSU Entrepreneurship Center and Lecturer of Management and Entrepreneurship at Kennesaw State University**

Kennesaw, GA, US

Christopher C. Hanks is an entrepreneur, lecturer of Management and Entrepreneurship and the founder of the KSU Entrepreneurship Center.

---

## **Description**

Christopher Hanks is the founder and executive director of the KSU Entrepreneurship Center. Prior to this, Hanks was the founder and director of the entrepreneurship program at the University of Georgia. He has owned multiple businesses, including music, e-commerce, publishing, and export ventures. Hanks leads the International Entrepreneurship Institute and is certified in business valuation, providing expert witness testimony. Before teaching at UGA, Hanks taught entrepreneurship at Georgia State University and assisted in leading the Russell Center for Entrepreneurship.

---

## **Industry Expertise**

Education/Learning, Business Services, Corporate Leadership, Advertising/Marketing

---

## **Topics**

Strategic Planning, Business Strategy, Small Business, Public Speaking, Entrepreneurship, Entrepreneurs, Business Valuation

---

## **Affiliations**

Perfect Pitch concepts, Tarkenton

---

## **Past Talks**

**Entrepreneur Workshop**  
Enactus

---

## **Education**

**San Jose State University**  
M.B.A. Finance

**University of Georgia**  
B.B.A. Risk Management

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)