

Chris Hanks

Founder and Executive Director, KSU Entrepreneurship Center and Lecturer of Management and Entrepreneurship at Kennesaw State University

Kennesaw, GA, US

Christopher C. Hanks is an entrepreneur, lecturer of Management and Entrepreneurship and the founder of the KSU Entrepreneurship Center.

Biography

Christopher Hanks is the founder and executive director of the KSU Entrepreneurship Center. Prior to this, Hanks was the founder and director of the entrepreneurship program at the University of Georgia. He has owned multiple businesses, including music, e-commerce, publishing, and export ventures. Hanks leads the International Entrepreneurship Institute and is certified in business valuation, providing expert witness testimony. Before teaching at UGA, Hanks taught entrepreneurship at Georgia State University and assisted in leading the Russell Center for Entrepreneurship.

Industry Expertise

Education/Learning, Business Services, Corporate Leadership, Advertising/Marketing

Areas of Expertise

Strategic Planning, Business Strategy, Small Business, Public Speaking, Entrepreneurship, Entrepreneurs, Business Valuation

Affiliations

Perfect Pitch concepts, Tarkenton

Event Appearances

Entrepreneur Workshop
Enactus

Education

San Jose State University
M.B.A. Finance

University of Georgia
B.B.A. Risk Management

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