

# **Christien Louviere**

**Director, Partner & Channel Development at  
Salesloom**

Greater Atlanta Area, GA, US

Lead Generation in Social Media

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## **Biography**

- Experienced sales and business development executive with expertise in online media related to social media, analytics and emerging technologies
- Strong interest in new technology and its applications in the advertising realm
- Lead teams in sales and technology training

The process of how business and technology intersect fascinates me. Even more fascinating to me, is when they find a way to work together to turn a sustainable profit. I actively participate in the start-up community, so feel free to contact me anytime to discuss funding, planning or the general environment.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Social Media, Computer Software

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## **Areas of Expertise**

Sales, Social Media, Lead Generation

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## **Affiliations**

Max Sacks International, Leukemia & Lymphoma Society

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## **Education**

LSU  
BA Political Science

Georgia State University  
MBA Business

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## **Accomplishments**

**2013 LLS Man of the Year Finalists**

Raised \$35K in 10 weeks for Cancer Research

**Sold \$2MM+**

Sold \$2MM+ of SaaS for 3 years in a row.

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