

Christopher Cocca

Global eCommerce Manager at Four Seasons Hotels and Resorts

Toronto, ON, CA

A digital product strategist excited to share how to make ideas come to life.

Biography

As global manager of eCommerce for Four Seasons Hotels and Resorts, Chris oversees Four Seasons digital product and optimization teams with the goal of building the best experience for Four Seasons guests and partners.

Prior to joining Four Seasons, Chris worked at Big Spaceship in New York, where he lead digital strategy efforts for clients including Google, General Electric, Wrigley and Microsoft.

Availability

Panelist, Workshop

Industry Expertise

Internet, Design

Areas of Expertise

E-Commerce, Web Analytics, Web Operations, Optimization & Testing, Ux Design

Event Appearances

How Four Seasons Uses AWS, and Why
Digital Marketing in the AWS Cloud

Education

Ryerson University
BComm Information Technology Management

University of Toronto
MISt Information Studies

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