

# **Christopher Reiff**

**Lead Generation Expert at Media Antics Inc**

East Greenwich, RI, US

Lead Generation Experts | B2B - B2C

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## **Description**

Picture

Lead Generation Expert. For the past five years Chris have been a "go-to" expert for lead generation for both B2B - B2C.

B2B Lead Generation. I've generated leads for financial services companies, SEO firms, web design, insurance, and too many others to list here. I do this through a combination of paid advertising and highly-targeted email drops. Targeted eyeballs see those ads, powerful call to action, and revenues go up. It gets results.

B2C Lead Generation. On the business to consumer side I've worked with companies that targeted business opportunities, micro franchises, private financial services, and natural health solution. Why? In the economy such as this businesses need to drive revenue, and consumers are looking for three things in any economy: make more money, look and feel better, and to truly feel loved. My goal and business to to bring businesses and consumers together in a win-win situation, so it's an ideal match for everyone involved.

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## **Availability**

Keynote, Moderator, Panelist, Author Appearance

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## **Industry Expertise**

Advertising/Marketing, Management Consulting, Market Research

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## **Topics**

Affiliate Marketing, B2b Marketing, B2c Marketing

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## **Affiliations**

Business Marketing

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## **Sample Talks**

## Lead Generation Success Center

Lead generation describes the actual marketing means of stimulating and capturing involvement in a product or service when considering developing product sales pipeline.

Lead generation often employs digital programs, and has become undergoing large changes lately from the actual rise connected with new on-line and social techniques. Specifically, the abundance of information easily available online has generated the rise of the "self-directed buyer" along with the emergence connected with new ways to develop and qualify possible leads just before passing these phones sales.

Your buying course of action has improved, and marketers have to find new solutions to reach buyers and acquire heard from the noise. As opposed to finding buyers with bulk advertising and email blasts, marketers should now focus on being found and discover how to build continuous relationships having buyers.

Using the growth of the internet, the entire world has changed from of details scarcity to one of details abundance. Actually, according to Google chairman Eric Schmidt "there was 5 Exabyte"™s connected with information created involving the dawn connected with civilization and 2003, but that much information has become created every two days along with the pace is usually rapidly increasing".

The catch is that details abundance means attention shortage. This is known as attention economics. Social scientist Herbert Simon was the primary person to debate this idea when he / she wrote "in a great information-rich planet, the riches of details means a new dearth of another thing: a shortage of whatever it's that details consumes. What details consume is pretty obvious: it consumes the eye of it is a recipient."

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## Accomplishments

### Lead Generation Expert

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## Testimonials

### KK Chan

A testimonial of the awesome program Clicks Gone Wild by Michelangelo Lopez, Christopher Reiff.

### Napoleon Byars

Clicks Gone Wild Review. Clicks Gone Wild is the only platform in the online marketing/work from home industry that brings direct response marketing, mass email marketing, live trainings everyday and the ability to make money online and puts it all under the same roof.

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