

# **Cliff Medling**

**Technical Evangelist at 3DVIA/Dassault Systemes**

Waltham, MA, US

Experienced Brand Evangelist presenting advancements in 3D technology

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## **Biography**

Cliff Medling is the Product Evangelist for 3DVIA. Previously, Cliff has worn many hats from Visualization Engineer to Manufacturing Engineer to Product Designer. Cliff has always had a concentration on 3D technology, and has created 3D solutions for many industries from the aircraft sector to broadcast television.

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## **Availability**

Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Computer Software, Design, Mechanical/Industrial Engineering, Computer Networking, Computer Gaming

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## **Areas of Expertise**

The Business Value of Virtual Training, Advantages of Virtual Lifelike Experiences, Cloud and Mobile Technology Preview

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## **Affiliations**

IDSA

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## **Sample Talks**

### **The Business Value of Virtual Training**

The Business value for Virtual Reality is about preparing for the real world, not replacing it. This presentation focuses on practical examples on how virtual training can be used in Military, Medicine, and Crisis Management.

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## **Education**

**Auburn University**

Bachelor of Science Industrial Design

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