

# **Conrad Travis David**

**Founder at Hashtag South Africa**

Durban Area, South Africa, Kwa Zulu Natal, ZA

Founder at Hashtag South Africa

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## **Biography**

Social Media Awareness in South Africa via Creative and informative presentations| Social Media Management for Corp-orates, Personal Groups and NPO's.

Marketing Student by trade, evolution-ed to the revolution of the endless benefits of the World Wide Web can offer individuals from various industries, introducing and creating concepts for inspiring start-ups.

The Story continues...

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## **Availability**

Keynote, Workshop, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Internet, Social Media

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## **Areas of Expertise**

Google Analytics, SEO, Search Engine Ranking

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## **Affiliations**

Durban Silver Lining

[www.durbansilverlining.co.za](http://www.durbansilverlining.co.za)

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## **Sample Talks**

### **Social Media Revolution**

No other generation before us have been so connected like we have. Our current generation has adapted to the online world by creating various presence across the www. Strategically they can now evolve to engaging beyond personal relations. From industries of known to venturing to emerging ,markets where their skills can be utilized. Everyone is talented in their own special way- I'm creating awareness for them to understand this and lead them in the direction that would grow there potential.

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## **Education**

**Cape Peninsula University of Technology**  
ND Marketing

**Table View High School**  
Matric

**St Henry's Marist Brothers**  
High School

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