

Craige Hoover

**Director of Retail Services at Equitable Property Company,
LLC**

Greater Nashville Area, , US

Placemaker

Biography

Craige Hoover has spent his career breathing life into cities, towns, and communities throughout North America by conceiving and implementing mixed-use development strategies, rituals, events and place-based arts programs.

Craige is the Director of the Southeast for LiveWorkLearnPlay, and as such is charged with overseeing the firm's development and advisory projects in the southeast United States. A real estate developer in his own right, Craige also consults with municipalities, private developers, and business improvement districts on the activation and revitalization of downtowns and key retail districts. He was recently commissioned by the city of Nashville, which is embarking on a 25-year master plan, to produce a definitive white paper on arts and culture and its role in the growth of the metropolitan area.

He is the founder of the Seaside Repertory Theatre in the seminal New Urbanist community of Seaside, FL, where he served as a primary catalyst for the town center's remarkable success. He has also served as a consultant and producer on dozens of large-scale events that have entertained hundreds of thousands. He holds a Masters of Business Administration from the University of Florida.

Industry Expertise

Real Estate Dev/Ops, Public Policy, Hotels and Resorts, Government Relations, Events Services, Entertainment

Areas of Expertise

Entertainment, Production, Event Management, Mixed-Use Development

Affiliations

Congress for the New Urbanism, TEDx Nashville, Nashville Children's Theatre, Urban Land Institute, Nashville Arts Coalition

Education

University of Florida - Warrington College Of Business

Master of Business Administration (M.B.A.) Real Estate Development

Sewanee-The University of the South
Bachelor of Arts (B.A.) Theatre/Theatre Arts Management

BGA
Diploma High School

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