

Dale Mercer

President and Chairman at ISystemize International

Gold Coast, Queensland, AU

Experienced and dynamic speaker that speaks to business people and franchise groups about the importance of upgrading business processes and

Biography

Dale Mercer is a passionate entrepreneur and speaker and leads iSystemize International with product development, innovation and technology.

Dale is a recognized authority on business systemization using visual media and has presented to business people and franchise groups alike about the importance of upgrading their business systems to make them more user friendly to their organization.

From an early age, Dale had a passion for business and believes that business should be fun, exciting and permit the owner to enjoy a level of freedom however Dale recognized that business owners are anything but free. Dale developed and pioneered a brand new industry of business systemization using visual media. As a result, iSystemize was born.

Speaker and Seminar Leader

Dale is a sought after speaker on the subject of business systemization, presentation skills and personal achievement and has published multiple books, audio and video courses on website strategy, effective presentation skills and business systems.

Innovator of Technology and New Concepts

Dale's vast background includes web development, internet marketing, strategic planning, software design and media production He's responsible for developing the technological concepts that clients of iSystemize utilize to deliver their systems and procedures to their staff and team members

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Staffing and Recruiting, Hotels and Resorts, Information Technology and Services, Training and Development, Education/Learning, Manufacturing, Human Resources, Logistics and Supply Chain, Business Services, Hospitality

Areas of Expertise

Business Systemization, Staff Training, Process Implementation, Staff Productivity, Staff Efficiency

Sample Talks

The Purpose Driven Business - How to Use Systems for Maximum Potential

Dale Mercer is a passionate entrepreneur and speaker who leads iSystemize International with product development, innovation and technology.

Through his presentations, Dale inspires organizations to create a business that is predictable, provides freedom, creates consistency, automates team training and positions your business for duplication and growth.

Dale's goal is to help you achieve your personal and business goals faster than you ever imagined.

Dale is a recognized authority on business systemization using visual media and has presented to business people and franchise groups alike about the importance of upgrading and modernising their systems to create a turn-key; investor ready business.

Event Appearances

Title

My Business Expo 2011

Title

Strategic Entrepreneur 3 Day Conference with Siimon Reynolds

Title

Jims Group 'Pride and Performance' Annual Conference

Title

HydroKleen National Annual Conference

Education

Ferny Grove High School

Accomplishments

Australian and New Zealand Internet Awards 2011

Finalist for ANZIA Internet Awards for Innovation. Dale designed iSystemize Cloud. A business software that trains team members on autopilot.

Author of Step Up and Speak

Dale created Step Up and Speak - The Step-by-Step Blueprint to Prepare and Present Winning Presentations.

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