

# **Dan Cohen**

**John C. Whitaker Executive Director Wake Forest's Entrepreneurship Program and Professor of Practice at Wake Forest University**

Winston-Salem, NC, US

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## **Description**

When it comes to entrepreneurship, Dan Cohen knows that in order to learn something you have to do it. As the leader of the University's entrepreneurship program and the founder and director of Wake Forest's Startup Lab, he helps fledgling entrepreneurs refine their ideas " from product or service development to customer testing to securing investors to marketing and sales.

During the first year of Wake Forest's Startup Lab, Cohen guided three teams of students through the startup process with the groups earning more than \$100K in sales. Their businesses continue to be featured in media outlets locally, regionally and nationally.

Well-versed in entrepreneurial theory and practice, Cohen has extensive experience as an educator and practitioner. He oversees Wake Forest's Entrepreneurship Program and University's Startup Lab where student teams accepted to the program go from idea to company in 14 weeks.

"The entrepreneurial mindset can and must be activated for post-college success in an always-on, digitally driven world where change and challenges happen daily," he says.

Cohen was the founding director of the eLab Startup Accelerator, Cornell's entrepreneurship accelerator program, which ranked number four nationally by Forbes Magazine during his tenure.

Before entering academia, Cohen co-founded and served as president of AquaGuard, ranked by Qualified Remodeler magazine as one of the US's largest and most well-respected home repair firms in 2005.

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## **Topics**

Entrepreneurship, Social Enterprise, Business Strategy

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## **Education**

**Case Western Reserve University**

Ph.D. Management and Entrepreneurship

**Johns Hopkins University**

MBA Business Administration and Management

**George Washington University**

M.A. Accounting, Finance and Taxation

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