

# **Dan Waldschmidt**

**Managing Director at Waldschmidt Partners International**

Greenville, SC, US

Unconventional Business Insights for Motivated Over-Achievers

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## **Description**

Dan Waldschmidt is an international business strategist, speaker, author, and extreme athlete. His consulting firm solves complex marketing and business strategy problems for savvy companies all over the world.

Dow Jones calls his Edgy Conversations blog one of the top sales sites on the internet. He's been profiled in Business Week, INC Magazine, BBC, Fox News, The Today Show, and Business Insider, has been the featured guest on dozens of radio programs, and has published hundreds of articles on progressive business strategy.

He is author of the popular book, Edgy Conversations: How Ordinary People Achieve Outrageous Success.

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## **Availability**

Keynote, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Corporate Leadership, Advertising/Marketing

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## **Topics**

Marketing Strategy, Sales Strategy, Inspiration, Business Strategy, Unconventional Ideas

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## **Affiliations**

To Write Love On Her Arms

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## **Sample Talks**

### **How To Change the Conversation In Your Industry. And Dominate!**

Too much of marketing is copycat. You use social media and email newsletters because that's what you've been told is important.

I will teach you how to change the conversation to benefit your purposes. You'll learn how to think and act "like a human". You'll leave energized by ideas that work. You'll feel empowered to make a difference.

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## **Past Talks**

**Using Edgy Conversations to Get Your Marketing Noticed**  
Social Media Plus Conference

**Edgy Conversations: A Candid Look at What Really Drives Business Success**  
Private Event

**EDGY Conversations: The New Rules of Business Success**  
Institute for Excellence in Sales & Business Development

**Keynote: When Giving Changes The World.**  
2012 National Conference on Volunteering and Service

**Empathy: Walking in Another's Shoes**  
South Carolina Dialogue Foundation Annual Dialogue Dinner

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## **Education**

**George Mason University**  
Honors Program Government & International Politics

**Ambassador Baptist College**  
Religion New Testament Greek Theology

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## **Accomplishments**

**Guinness World Record Attempt: Most Miles Run in 24 Hours**

In April of 2012, Me and my crew set out to test the limits of running and raising money for charity. We didn't end up breaking the record (which is just at 180 miles), but we raised thousands of dollars for To Write Love On Her Arms. I'm going to break the record some day. It just didn't happen on April 14th...

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## **Testimonials**

## **Manfred Gollent**

There are a few times in life when you meet someone that just blows you away (in a positive sense!). Dan is one of those people for me.

A well educated, bold thinker with turbocharged energy and no fear of being undiplomatic, Dan will call things by their names in a relentless pursuit of excellence. Compromising on results is not a part of his philosophy and when he engages in something he does so without compromise, too.

If you ever have a chance to see Dan speak - and he does that quite regularly - seize the opportunity as you will be in for an extraordinary treat!

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