

Daneal Charney, CHRL

Director of Talent at MaRs Venture Services

Toronto, Canada Area, ON, CA

Award-Winning Human Resources Leader | Tech Enthusiast | Public Speaker

Biography

HR Innovator | Startup Enthusiast | Speaker & Moderator | Author of "Hitting Stryde: GenY Career Survival Guide" | Head of Talent for @MaRSDD Venture Services

Daneal's fascination with tech began with her first leadership role in 1997 for Intel Corporation, China and strengthened during her last 10 years working for some of Toronto's most innovative start-ups.

At MaRS, Daneal heads the talent team with the mandate to serve entrepreneurs across all high-growth sectors in scaling their talent. She works with the executive teams to develop strategies that advance their competitiveness as an employer and workplace.

Recently Daneal co-produced the inaugural #MoveTheDial event – on a mission to change the face of tech leadership in Canada. #MoveTheDial brought together the largest gathering of tech start-up female leaders in Canada including 100 founders and 40 venture capitalists.

Daneal is a sought-out expert, entrepreneur, mentor and speaker on leading HR thinking. She was recently named Top 25 HR Professionals in Canada and also received the Canadian HR Awards Finalist in the Category of Best Employer Branding (2016) and AceTech Ontario Leadership Initiative Award recipient (2017),

Daneal holds a Masters in International Management & Cross-Cultural, Advanced Program in Human Resource Management from Rotman School of Business and is a Certified Human Resources Leader (CHRL).

Co-author of a career survival guide for millennials.

"Hitting Stryde is a must read for an Millennials as they enter the workforce. A great collection of insightful tips, illustrated by real-life examples, to help new graduates get an edge in work and life." - David Stein, former exec at Salesforce and current Managing Partner at Leaders Fund.

Daneal has a Masters in Arts in International Leadership and is a Certified Co-Active Coach.

Fee Ranges: Up to \$5000

Contact Information

Daneal Charney

dananddaneal@rogers.com

Cell: 416 8996512

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Human Resources, Information Technology and Services, Professional Training and Coaching, Computer Software, Staffing and Recruiting, Talent Management

Areas of Expertise

hiring tech talent , scaling tech software companies, hiring globally, Innovation & Creativity, Women in Tech, Start Up Companies, Hr Technology, Leadership Entrepreneurship Startups, Employment Brand, HR for startups, global skills, AI for recruitment or HR, Hr & Talent Management, Future of Work

Affiliations

Certified Human Resource Leader (CHRL)

Sample Talks

Developing a compelling EVP that answers the question, "why should I work for you?"

Can be done as keynote, presentation or panel topic

Recruitment Marketing 101: a required discipline for HR leaders

Can be done as keynote, presentation or panel topic

The Total Cost of Jerks (TCJ) in the workplace #NoAssholeRule

Can be done as keynote, presentation or panel topics

Event Appearances

How Start-ups Can Attract Talent in a Hot Job Market

Venture for Canada

Cost of Brilliant Jerks

ACETech Ontario - Leadership Initiative Awards

"Conversation with Ben Zifkin, CEO of Hubba" -- Up Close & Personal Interview

Venture for Canada

New Faces of Fintech - Key Organizer

MaRS Fintech

Sorry, Uber! How Canadian Gender Diversity Wins.
Tactics for Founders from our HR Leaders.

Cost of Brilliant Jerks
TorontoHR Meetup hosted by Tembo Social

Recruitment Marketing - Presenter
Grow Camp

Summit Host
HR Tech Summit Canada

Consumerization of HR
InnovateWork

HRToronto Meetup
Venture for Canada - BDC Series

Dealing with Brilliant Jerks
Toronto CTO

Recruiting is sales and marketing
AceTech CTO Roundtable

Life is Short, Join a Startup
Venture for Canada

AI, HR, AND THE FUTURE OF THE WORKPLACE
HR Leadership Summit

AI, Data and the Workplace
Elevate Toronto

Building a Culture That Attracts Top Talent
CIX Conference

Mastering Growth Webinar: Building Brand Identity for Culture & Customer
Mastering Growth Webinar Series

Co-founders & Where to Find Them
Webinar

Panel moderator
Talent Fuels Tech announcement/panel

Master facilitator/host

MaRS Tech Disrupters - The Tech Enabled CHRO

Standing Out Above the Crowd - Building an Employer Advantage
Grow Camp

Preparing HR for Hyper-Growth - Panel Moderator
HR Tech Summit

Addressing Tech's Ethical Dark Side: How Can we Ensure that AI is Used for the Good? - Panel Moderator
HR Tech Summit

Fireside chat - Why AI Needs Human Resources
Hospital conference

League WebEx series
Innovative ways to propel your talent acquisition strategy

Redesigning the Employee Experience Leveraging Data
4th Annual People Analytics Conference

From Corporate to Startup - Pivoting Your Role
Elevate Talent

HR's Role in Creating a Great Employee Experience
CHRO Roundtable series

Technology, Disruption and what AI Means to You
Recharge 2018 Conference

Cannabis in the Workplace Panel
Peerscale Power Session

Education**Rotman School of Management**

Advanced Program in Human Resource Management, Business Acumen for HR Professionals Human Resources

Accomplishments

Hitting Stryde: A Generation Y Career Survival Guide

Co-author of a career survival guide for millennials.

"Hitting Stryde is a must read for an Millennials as they enter the workforce. A great collection of insightful tips, illustrated by real-life examples, to help new graduates get an edge in work and life."

- David Stein, former exec at Salesforce and current Managing Partner at Leaders Fund

HR Awards 2016 Finalist in the category of Best Employer Branding

HR Awards 2016 Finalist in the category of Best Employer Branding

ACETech Ontario - Leadership Initiative Awards

ACETech Ontario - Leadership Initiative Awards recognizes the expertise and thought leadership of members and provides a structure to share within the membership.

Top 25 Human Resource Professionals award - Canadian HR Reporter

Top 25 Human Resource Professionals award - Canadian HR Reporter

2018 Canadian HR Awards Winner

Reader's Choice Award for Best Service Provider

Testimonials

Emma Scott

Daneal has been a formidable force behind NexJ's recognition as a career maker for new grads in enterprise software. It has been a pleasure partnering with her to bring in new people to NexJ.

Jennifer Corriero

Daneal has offered incredible insight to our leadership team at TakingITGlobal in her capacity as a coach, workshop facilitator and consultant. She has help to develop the capacity of of staff to have courageous conversations and also played an instrumental role in supporting the development of some of our HR systems and processes. Daneal is also an incredible moderator for events and offers supportive approaches to problem solving with her clients.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).